Alliance 2024 PROFESSIONAL PARTNERSHIP BENEFITS

| | PLATINUM CIRCLE | GOLD CIRCLE | SILVER CIRCLE |
|---|-----------------------------|-----------------------------|-----------------------------|
| | \$12,000 | \$7,000 | \$3,500 |
| TEAM MEMBER CONTINUING EDUCATION | | | |
| Select Learning Pathways. Access to curated on-demand courses on key topics (e.g. DEIB, Donation Authorization Strategies, Prior Year Signature Events, etc.) | ۲ | | |
| The Alliance Live Advancement Series. Registration to each of our 25+ annual live webinars [Note: One registration = one connection] | Unlimited | Up to 10 | Up to 5 |
| | Connections | Individual Connections | Individual Connections |
| Additional Specialty Webinar Programs. Based on new emergent topics from the community, national experts share current updates with the community of practice. | Unlimited | Up to 10 | Up to 5 |
| | Connections | Individual Connections | Individual Connections |
| The Alliance On-Demand Advancement Series. Organization-wide access to Alliance On-Demand webinar recordings and accompanying CEs. (Webinars older than 12 months become available at no cost, but are no longer valid for CE credit.) | ۲ | ۲ | |
| Continuing Education Credits. Downloadable certificates available in users' personal dashboard. CEPTC & Nursing for all employees who participate in live and on-demand programs. Select programs offer CME, Dietitian and other CEs. | Included after | Included after | Included after |
| | post-webinar evaluation; | post-webinar evaluation; | post-webinar evaluation; |
| | CME and Dietitian CE | CME and Dietitian CE | CME and Dietitian CE |
| | credits for select programs | credits for select programs | credits for select programs |
| TAD Talks. Dynamic presentations based on critical ideas worth sharing in Transplantation and Donation. | Available | Available | Available |
| | at no cost | at no cost | at no cost |

COMMUNITY COLLABORATION INITIATIVES

| The Alliance Conversation Series Presentations and collaborative conversations highlighting complex and challenging topics for discussion. | Available at no cost | Available at no cost | Available at no cost |
|---|---|---|---|
| 2024 National Collaborative Summit: Normothermic Regional Perfusion; IN PERSON; March 19-21, 2024 In collaboration with ASTS, AST, AOPO & Gift of Life Institute | Be among the first to receive updates & register | Be among the first to receive updates & register | Be among the first to receive updates & register |
| The Alliance 2024 National Innovation Forum: The Future of Organ Transplantation; VIRTUAL; April 30, 2024 | 20% Savings | | |
| The Alliance 2024 National Critical Issues Forum IN PERSON - Wyndham Grand Bonnet Creek, Orlando, FL September 4 - 6, 2024 | 10% Savings | 5% Savings | |
| Discipline-based Peer Forums. Through The Alliance Mentorship Platform, collaborate with your colleagues in your specific role across the country to share effective practices and new ideas | ۲ | ۲ | ۲ |

TEAM MEMBER PROFESSIONAL DEVELOPMENT

| The Alliance Mentorship Program: 1:1 or group peer mentorship experience for OPO and Transplant professionals | ~ | e | • |
|--|--|---|---|
| Exclusive Mentorship Discussion Boards & Resource Center | Unlimited access for program participants | Unlimited access for program participants | Unlimited access for program participants |
| The Alliance Executive Insight Series. Semi-annual publication for senior executive leadership of hospitals and transplant centers | e | e | S |
| Transplant Quality Corner. Ongoing digital publications focused on critical regulatory and transplant quality topics | e | e | ۲ |
| The Alliance Spotlight Series. Regular sharable hot topics & insights. | • | e | • |
| Diversity, Equity, Inclusion and Belonging Programs & Resources | Available at no cost | Available at no cost | Available at no cost |

TEAM GROWTH: ONBOARDING AND TRAIN

The Alliance Job Board. Public job board for members of the organ donation and transplantation community of practice

OnboardingU: Orientation for Transplant Professionals via online Learning Pathways. Complimentary and discounted access for team members (10 different customized pathways based on role.)

Additional discounted user seats for OnboardingU

The Alliance Foundational Perspectives of Organ Donation Live Seminar. Highlighting effective pratices from national leaders, this 1-day virtual seminar is offered two times per year. A textbook accompanies this program.



The Alliance Foundational Perspectives of Organ Donation Textbook. Offered in print or eBook through Amazon

Saving & Healing Lives Training Video. Available for new members to the community of practice.

ACCESS TO NEW CONTENT & INFORMATIO

| Cross-Community Comprehensive Terminology and Data Reference Guide |
|---|
| Reminders to all Team members for Continuing Education |
| The Alliance Weekly Email & Program Updates Comprehensive programming updates from The Alliance |
| The Alliance Community Resource Toolbox - Comprehensive digital library, housing hundreds of effective practice resources |
| State Legislation & Donor Registries by State. Updated UAGA and Determination of Death legislation. |
| The DTCP Listserv. Collaboration for the Donation and Transplantation Community of Practice |
| EXECUTIVE LEADERSHIP IN THE FIELD |
| Priority consideration to serve on The Alliance |

National Leadership Councils and Committees

PROMOTION OF INDIVIDUAL OPOS, TRANSPLANT CENTERS AND HOSPITALS

Organization Testimonial Videos. Shown at Alliance signature events & posted on Alliance "Stories that Honor the Purpose" webpage.

Organization presented on The Alliance website

Organization highlighted during webinar pre/post-show graphics

Organization highlighted at The Alliance signature events (in-person and virtual)

Please note: The Alliance is not an advocacy organization and always intends to maintain an objective and unbiased perspective. All Professional Partnership benefits are applied from January 1, 2024 - December 31, 2024.

| PLATINUM CIRCLE \$12,000 | GOLD CIRCLE \$7,000 | SILVER CIRCLE \$3,500 | |
|--|---|---|--|
| IING OF NEW TEAM MEMBERS | | | |
| Unlimited job postings postings promoted in the weekly email | Unlimited job postings | Unlimited job postings | |
| Up to 5 Complimentary user seats | Up to 3 Complimentary user seats | Up to 2 Complimentary user seats | |
| \$125 per user | <mark>\$125</mark> per user | \$125 per user | |
| 15% Savings | 10% Savings | 5% Savings | |
| Contact The Alliance team for bulk pricing | Contact The Alliance team for bulk pricing | | |
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| Individual terms available online at no cost; Download available | Individual terms available online at no cost | Individual terms available online at no cost | |
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