

BOLD.goals BOLD.actions BOLD.impact



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years of convening the organ donation and transplantation community to save and heal more lives.

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### **VOLUNTEER PROFILES**

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The Alliance brings all the perspectives of people who have deep experience and knowledge, who are willing to share and willing to listen and work to get things better. And that's the whole point, to make it work better, get more patients transplanted, take better care of our donor families, and immerse our field with new ideas.

**KEVIN MYER, MSHA**Board Chair, The Alliance

"Yes."

"Without hesitation."

"How soon can we get it planned?"

These are some of the most common phrases we hear from professionals in our community. There is an underlying drive among our colleagues to serve the strongest donation and transplantation system in the world - and make it stronger day by day.

This year showcased our community's collective tenacity – across hospitals, OPOs, transplant programs and beyond. As challenges mounted and changes became permanent, our community continued to keep the support for donors and care for patients paramount. We have intentionally chosen to approach challenges directly, by sharing insights across the nation. It is now more critical than ever to navigate the opportunities together, supporting each other.

Fifteen years ago, The Alliance was founded on these tenets – working together to boldly impact great change. Now, we proudly celebrate the bold choices our partners make every day. Without hesitation, countless volunteers engage. And we thank them immensely. The professionals in this community define courage, as new innovations and procedures are constantly tested.



Lewin J. Mycc. KEVIN MYER, MSHA

President & Chief Executive Officer LifeGift Board Chair, The Alliance

Today, we welcome your new ideas and entrepreneurial approaches. Every day we are creating forums for shared expertise, exchanging new effective practices, and advancing our network of leaders. In the midst of such challenging times, we are pleased to report the collective progress we have made to advance the field. The theme of our 2021 Annual Impact Report is "Bold Goals, Bold Action, Bold Impact" to highlight our shared purpose and urgency to advance our community of practice and honor the gift of life. We encourage you to take a moment to view the revised strategy map which shares our vision for greater impact in the future.

As we continue to charge through this era of growth and change, we are fortunate for the voluntary financial support provided by our professional and corporate partners who support our mission and the many initiatives underway. We invite you to join as a 2022 Partner. With your support, we will continue to raise up our community to identify the emerging issues, to build the valuable resources to implement effective practices, and to execute on practices that advance our profession.

We welcome 2022 with ...

Bold goals. Bold action. Bold impact.



KARRI HOBSON-PAPE, MBA
Executive Director, The Alliance

### THE BOLD GOAL LIVES ON

# THE BOLD GOAL LIVES ON AT THE ALLIANCE

It was work on a bold goal to double organ donation rates to save more lives. It was work that connected people and organizations from across the continuum of organ donation and transplantation in a collaborative spirit to improve. It was work that changed hearts and minds. It was work that had to continue.



The Organ Donation and Transplantation Alliance was chartered on February 21, 2006, to continue the work of the federally sponsored Organ Donation and Transplantation Breakthrough Collaboratives. The Alliance is celebrating 15 years of bringing hospitals, organ procurement organizations, and transplant centers together to advance and energize the community that works to save the lives of patients on the transplant waiting list. The Alliance is the convener and leader of that work to advance life for all and has seen organ donation rates increase 55 percent during its existence, from 8,107 deceased donors in 2006 to 12,588 in 2020.

That growth also reflects an impressive increase in donation after circulatory death (DCD) donors from 642 donors in 2006 to 3,223 in 2020. The year-over-year growth in DCD donation has dramatically impacted the number of potential donors and lives saved per year. In fact, DCD donors represented more than 25 percent of all deceased donors last year.

# IT WAS A BOLD GOAL THAT STARTED IT ALL

In April 2003, Health & Human Services Secretary Tommy Thompson joined with key national leaders and practitioners from the nation's transplantation and hospital communities to launch the Organ Donation and Transplantation Breakthrough Collaboratives. The Collaborative's bold goal was to save or enhance thousands of lives a year by spreading known best practices to the nation's largest hospitals, in an effort to achieve organ donation rates of 75 percent or higher. At that time, the national rate of eligible donors to actual donors was 48 percent.

"To set a bold goal, to step out there and say, 'we're not going to try to increase by one percent, we're going to increase to where 75 percent of the time we are going to convert potential donors to actual donors,' that's really stepping out," says Helen Bottenfield, who served as a member of the Collaborative leadership team as a consultant and later as Executive Director of The Alliance from 2008-2013.

# THE BREAKTHROUGH COLLABORATIVES LAID THE FOUNDATION

Over the next five years, a series of Breakthrough Collaboratives on organ donation and transplantation were

### THE BOLD GOAL LIVES ON

conducted as well as National Learning Congresses that attracted up to 1,800 participants. The Collaboratives were under the direction of HRSA and used a model developed by the Institute for Healthcare Improvement. They were led by Dennis Wagner from 2003-2006, and later by Virginia McBride, now the executive director of Orlando-based OurLegacy.

The Collaboratives were credited with quadrupling the growth rate of organ donation over four years. Additionally, the number of hospitals that achieved or surpassed the Collaborative's goal of a 75 percent donation rate increased more than sevenfold, from 55 to 392, from 2003-2007.

Wagner and others are quick to point out that many national organizations stepped up to make the Collaboratives successful. The Joint Commission added a question about organ donation rates to its hospital review survey and many other national organizations contributed their expertise and support.

The sharing of best practices in the Collaboratives included donation after circulatory death (DCD), which was rare in 2003 when DCD donors accounted for four percent of all donors; now DCD donations account for 26 percent of all donors.

# THE COLLABORATIVES WIND DOWN AND THE ALLIANCE IS BORN

As the Collaboratives began to wind down, some of the key leaders started wondering how to keep the work going to find the best ways of changing the nature of organ donation and transplantation in the United States when the federal government was no longer involved.

"The roots of The Alliance are in the Organ Donation Breakthrough Collaborative, focused on this idea of bringing together the teams that actually made things happen, learning from their successes, learning from their challenges, and then giving them the opportunity to change," says Dr. John Magee, Section Head of Transplantation at the University of Michigan. Dr. Magee also served as chair of The Alliance Board of Directors for

# HOWARD NATHAN

Organ Donation
Pioneer Guided By
Compassion

Infused with compassion by one of his mother's bedrock principles, Howard Nathan, one of the founders of the Organ Donation and Transplantation Alliance and its longest serving board member, is a firm believer that every person has the power to make the world a better place. And, for 43 years, his life and work have been about doing that by giving people second chances through organ donation.

Nathan has been President and CEO of the Gift of Life Donor Program in Philadelphia since 1984, coordinating more than 53,000 organ transplants and approximately 2 million tissue transplants in its 46+ year history. He is the longest-serving CEO of any OPO in the U.S. and has mentored many other OPO leaders.

He served as a faculty member in the influential Organ Donation Breakthrough Collaborative in 2003-2006, which was tasked by the Department of Health and Human Services to identify ways to increase organ donation and transplantation. "The idea was to be bold about your goals. The expectation was that we all were going to make bold offers and bold requests to increase organ donation."

When the Breakthrough Collaborative initiatives ended, Nathan and other involved leaders established the Organ Donation and Transplantation Alliance. He provided The Alliance with an administrative home at the Gift of Life Institute in its early years. "We started The Alliance to make sure that all the different aspects of improvement continued and we didn't lose momentum in the work to increase organ donations," he says.

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### THE BOLD GOAL LIVES ON

**DENNIS**WAGNER

A 'National Treasure'
Establishes The Alliance so
Bold Goals and 'All Teach All
Learn' Can Live On

Dennis Wagner, one of the founders of Organ Donation and Transplantation Alliance, is a firm believer that the powerful mindsets and methods used by communities of practice to generate breakthrough results are known, clear and can be replicated. He's so committed to those principles that after a 30+ year career in government, he founded the Yes And Leadership consulting group in 2020 to help leaders and organizations adopt those effective leadership tools and methods.

One of the principles he believes in is committing to bold goals. "In my experience, you set the goal and then the goal, if you're serious about pursuing it and are in constant action on it, causes the necessary system to evolve," he says. "Aims create systems and systems create results. But you really have to own it and then live with it. It can be wonderful and it can generate beautiful results and outcomes. But there's a tension involved in that it does require persistence and courage."

He's been called a 'national treasure' by leaders in the organ donation and transplant community for the impact he has made. It was during his time at HRSA that he established and served as one of the key leaders of the Breakthrough Collaborative that led to the creation of The Alliance (see previous story—"Bold Goal Lives On"). "During the 33+ years that I worked for the federal government, I saw that this was how influential national associations get born," says Wagner. "I absolutely loved the Breakthrough Collaborative's Leadership Coordinating Council and did everything I could to encourage the discussion about formalizing it into what became The Alliance."

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three years and currently serves as the American Society of Transplant Surgeons (ASTS) representative to The Alliance Board.

Mentoring was another key aspect of the Collaborative experience that The Alliance founders wanted to make sure would continue. The Leadership Councils, which drove the creation of The Alliance, have continued as key activities of the organization today.

# THE ALLIANCE CONTINUES TO WORK ON THE BOLD GOAL

The Alliance's work to ensure a continued national commitment to increasing organ availability and eliminating deaths on transplant waiting lists ensures that the work done on the Collaborative's bold goal is not lost.

By convening members across the community of practice to share information, The Alliance provides a platform to identify emerging concepts and innovative practices and develops resources and educational programs that continue to transform the work of the organ donation and transplantation community of practice.

# SHAPING THE FUTURE OF DONATION AND TRANSPLANTATION

Amid the rapidly evolving landscape of donation and transplantation, The Alliance's mission, deeply rooted in those early bold goals, remains more crucial than ever.

"Our urgency is driven by more than 110,000 people who are still in need of a lifesaving transplant," says Hobson-Pape. "To generate lifesaving results better, faster and more cost-effectively, we must face the future as a united front."

By convening thought-leaders across the continuum and cascading effective practices to more than 15,000 people per year, The Alliance continues to tackle the critical issues that impact the field.



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# THE STRATEGIC PLAN

"A thoughtful plan that aligns with the mission and vision is critical for long term impact."

### **NANCY FOSTER**

VP, Quality and Patient Safety Policy American Hospital Association

# Our vision

To be the catalyst that ignites bold advancements in organ donation, transplantation and overall patient survival through collaboration and engaged learning.

# Our mission

The Alliance unites the organ donation, transplantation and healthcare community to promote collaboration, cascade innovations and share effective practices for the benefit of restoring lives through transplantation.

# Our value

The Organ Donation and Transplantation Alliance activates the "All Teach, All Learn" approach by exchanging collective expertise across the healthcare continuum and by developing relevant, targeted and scalable learning solutions, on a bold pursuit to save and heal lives.

THE STRATEGIC PLAN



The Alliance completed its strategic plan that will guide its vision to be a catalyst that ignites bold advancements in organ donation, transplantation, and patient survival through collaboration and engaged learning. The plan emphasizes community collaboration, innovation sharing, enhanced learning experiences, and sustainable infrastructure. The planning process was supported by The Joint Commission.

Three-fourths of The Alliance's board members served on the Strategic Planning Committee, which was led by Alliance Board Chair Kevin Myer, president and CEO of LifeGift. "The world of healthcare is so dynamic that using a strategy mapping approach to plan for The Alliance's future was essential," says Myer. "And, the engagement of one of The Joint Commission's leading strategic consultants to guide the planning process was invaluable."

That consultant, Yerachmiel "Rocky" Ephraim, a Lean Six Sigma consultant at The Joint Commission, was loaned to lead the work of the Strategic Planning Committee. At The Joint Commission, he is a teacher and practitioner of their Robust Process Improvement methodology, where he works closely with senior leadership and staff on cost saving and revenue generating

improvement projects. With an MBA in finance/management and 15 years in healthcare operations, he championed using a data-driven approach for the planning process.

"I'm a big believer that listening to the 'voice of the customer' is what allows organizations to thrive," says Ephraim. "The Alliance's Strategic Planning Committee was very collaborative and really engaged with using a data-driven approach. They launched listening sessions and a community-wide survey to gain insights, created a dashboard of performance metrics, and are committed to measuring ongoing activity. The insights of the voice of the customer will be improving The Alliance for years to come."

"The Joint Commission values the important work of The Alliance in the field of organ donation and transplantation," says Laura Gayton, Alliance board member and associate director of Standards Interpretation for The Joint Commission, who facilitated the consulting services of The Joint Commission. "The results of initiatives developed through this strategic planning process will affect thousands of patients across the United States."

Work on the planning process began in March 2021 and included refining The Alliance's mission and vision, conducting a situational analysis, setting strategic priorities, determining resource implications, and developing an implementation plan.





- Enhance collaborative leadership opportunities to improve donation and transplantation practices
- Reinforce the connections among our three domains in organ transplantation hospitals where donations occur, organ procurement organizations and transplant programs

THE STRATEGIC PLAN

- Drive innovation and solutions to address the challenges that exist today
- Enhance depth of community partnerships with supporting associations and government organizations, while maintaining an objective and balanced perspective

UNDER THE LEADERSHIP OF THE BOARD OF DIRECTORS AND KARRI HOBSON-PAPE, EXECUTIVE DIRECTOR OF THE ALLIANCE, EIGHT CROSS-CUTTING STRATEGIC GOALS FOR THE FUTURE WERE IDENTIFIED.

- Deliver valued contextual perspective and interdisciplinary view across the organ donation and transplantation continuum.
- Improve access to current tools, resources and learning programs for broad consumption

- Advance diversity and inclusion across all Alliance efforts
- Increase awareness about collaborative initiatives and learning solutions provided by The Alliance to a broader audience



MISSION-DRIVEN STRATEGIC PILLAR I

# **COMMUNITY COLLABORATION**

Drive community collaboration for greater sharing among thought leaders in the field

MISSION-DRIVEN STRATEGIC PILLAR II

# INNOVATION SHARING

Provide effective practices, emerging ideas, innovative approaches and interdisciplinary perspective through engaged learning solutions

TO ACHIEVE THESE GOALS, THE STRATEGY MAP FOR THE FUTURE OF THE ALLIANCE WAS TOOLED INTO THREE MISSION-DRIVEN STRATEGIC PILLARS AND ONE MISSION-ENABLING STRATEGIC PILLAR:

MISSION-DRIVEN STRATEGIC PILLAR III

# ENHANCED LEARNING EXPERIENCE

Cascade knowledge through improved access and a comprehensive learning experience for the odt community

MISSION-ENABLING STRATEGIC PILLAR IV

# SUSTAINABLE INFRASTRUCTURE

Build infrastructure for long-term sustainable success

"A fast-paced, focused strategic planning process extracts the ideas of a team of experts to identify our true opportunities to develop distinct opportunities."

### ANA HANDS, MD

Vice President, Transplant Services Ochsner Multi-Organ Transplant Institute

"The involvement of leaders from the AHA, Joint Commission, and other healthcare organizations was vital in creating a comprehensive strategy that places The Alliance in a solid position to shape and adapt the future of organ donation and transplantation in the U.S."

### PAUL MYOUNG, MHA, FACHE

Senior Administrative Director Massachusetts General Hospital

### STRATEGIC PLANNING COMMITTEE

### **KEVIN MYER, MSHA**

President & Chief Executive Officer LifeGift

### ANA HANDS, MD

Vice President, Transplant Services Ochsner Multi-Organ Transplant Institute

### PAUL MYOUNG, MHA, FACHE

Senior Administrative Director Massachusetts General Hospital

### RICHARD K. GILROY, MD

Hepatologist & Medical Director Intermountain Medical Center

### JENNIFER BERUMEN, MD, FACS

Associate Professor of Surgery, University of California San Diego Health

### **NANCY FOSTER**

VP, Quality and Patient Safety Policy American Hospital Association

### DAVID KLASSEN, MD

Chief Medical Officer,

### JOHN MAGEE, MD

Head, Section of Transplant Surgery
University of Michigan

### THOMAS A. NAKAGAWA, MD, FAAP, FCCM

Professor, Pediatrics
UF College of Medicine - Jacksonville

### **KELLY RANUM**

Chief Executive Officer Louisiana Organ Procurement Agency



# COMMUNITY COLLABORATION

Drive community collaboration for greater sharing among thought leaders in the field

"When our donation and transplantation community comes together to address our challenges it is very powerful."

JAN FINN, RN, MSN, CPTC President & Chief Executive Officer Midwest Transplant Network

# **Community Collaboration**

The Alliance is proud to host three national leadership councils, composed of representatives from diverse disciplines and levels of leadership across the donation and transplantation continuum. Together, they give of their time and expertise to equip a modern profession of lifesavers through the development of scalable, targeted solutions for the community of practice.

### 2021 NATIONAL TRANSPLANT LEADERSHIP COUNCIL MEMBERS

Professor of Surgery	Michigan Medicine
Administrative Director	Johns Hopkins Hospital
Interim Clinical Nursing Director	Univ. of Michigan Transplant Center
Lead Organ Procurement Coordinator	Univ. of Chicago Medicine
Senior Administrative Director	Methodist Healthcare
Professor of Surgery and Pediatrics	Stanford Univ. School of Medicine
Director, Transplant Services	Children's Hospital of Michigan
Vice President, Transplant Services	Ochsner Health
Surgical Director, Liver Transplantation	Univ. of Indiana School of Medicine
Director, Center for Transplantation	UC San Diego Health
Professor, Anesthesiology	Univ. Colorado School of Medicine
Transplant Quality Analyst	Hackensack Univ. Medical Center
Transplant Quality Director	Vanderbilt Transplant Center
Transplant Administrator	OneLegacy
Director, Operations	UPMC Transplantation Services
	Administrative Director  Interim Clinical Nursing Director  Lead Organ Procurement Coordinator  Senior Administrative Director  Professor of Surgery and Pediatrics  Director, Transplant Services  Vice President, Transplant Services  Surgical Director, Liver Transplantation  Director, Center for Transplantation  Professor, Anesthesiology  Transplant Quality Analyst  Transplant Quality Director  Transplant Administrator



# ERIKA DUDLEY

### Leading with Grace in a Lifesaving Community

With a singular focus on the impact of leadership styles on team performance, Erika Dudley, BSN, director of Transplant Services at Children's Hospital of Michigan, has emerged as a leader in the organ transplantation community.

Dudley works to encourage organ donation among communities of color. She's on the board of directors for MOTTEP (Minority Organ Tissue Transplant Education Program) at Gift of Life Michigan. "We've hosted dialogue circles in African American, Arabic and Latinx communities. We pull people together and we talk about the truths and the myths of organ donation. It's really about how do we collectively come to the table and how do the hospitals and organ donation organizations really show that they care about the community?"

Her path to leadership in the organ transplantation community began when she was as a neurosurgical ICU nurse.







### 2021 NATIONAL INNOVATION LEADERSHIP COUNCIL MEMBERS

Gina Dunne Smith, Chair	Executive Director	International Institute for the Advancement of Medicine (IIAM)
David Axelrod, MD, MBA	Transplant and Hepatobiliary Surgeon	Univ. of Iowa Hosp. & Surgical Clinics
Adam Bingaman, MD	National Medical Director	Methodist Speciality & Transplant Hosp.
Yvette Chapman, BSN, CCTC	VP, Business Partner Development	Southwest Transplant Alliance
Paul Chestovich, MD	Trauma Surgeon, Asst. Prof of Surgery	Univ. Medical Ctr. of Southern Nevada
Macey Levan, JD, PHD	Assistant Professor of Surgery	The Johns Hopkins School of Medicine
Susan Mau Larson, MPA	Director, Partner & Community Relations	LifeSource
George Mazariegos, MD	Professor of Surgery	UPMC Children's Hospital of Pittsburgh
Jennifer Muriett, MSN, BSN, CPTC	Chief Operating Officer	Donor Alliance
Kevin Myer, MSHA	President & Chief Executive Officer	LifeGift
Jennifer Prinz, RN, MPH, CPTC	President & Chief Executive Officer	Donor Alliance
Prakash Rao, PHD	Vice President & Chief Laboratory Officer	New Jersey Sharing Network
Scott Wunsch	Chief Operating Officer	Trinity Air Medical



GINA DUNNE SMITH

### Innovation Continues to Amaze Research Leader

As the long-time executive director of the International Institute for the Advancement of Medicine (IIAM) in Edison, NJ, Gina Dunne Smith remains amazed by medical innovations that improve organ donation and transplantation. "I am awestruck by what's happening out there," she says. "Innovation is part of our DNA within this organization and everything that we do and everything that we support is because somebody has an innovative idea that they want to bring to

fruition. And we get to be a part of making that happen. They are the geniuses behind it and we are simply the suppliers of a donor gift."

With 33 years in the field and 28 at the helm of IIAM, an organization that provides non-transplantable human organs and tissues for medical research, Dunne Smith remains passionate about the life-saving mission of the organ donation and transplantation community.

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### STRATEGIC PILLAR I: COMMUNITY COLLABORATION

"Collaboration among leaders from such diverse perspectives helps to guide the critical opportunities for initiatives in 2022 and beyond."

JENNIFER PRINZ, RN, MPH, CPTC
President & Chief Executive Officer
Donor Alliance

### 2021 NATIONAL DONATION LEADERSHIP COUNCIL MEMBERS

Medical Director	Lifebanc
Vice President, Clinical Operations	LifeCenter Northwest
Vice President, Clinical Operations	Southwest Transplant Alliance
Associate Professor of Surgery	UAB Hospital
Section Chief, Surgical Critical Care	Penn Perelman School of Medicine
Dir., Hosp. Services & Donor Family Aftercare	LifeSource
Trauma and Acute Care Surgery	Scripps Memorial Hospital La Jolla
President and Chief Executive Officer	LifeCenter Northwest
Intensivist	OneLegacy
Sr. Assoc Dir. of Surgical Critical Care	Hartford Hospital
President & Founder	Univ. of Miami School of Medicine
Director	Gift of Life Donor Program
Assistant Professor of Surgery	Oregon Health & Science University
Pediatric Emergency Medicine Physician	Children's National Hospital
Family Support Program Coordinator	Univ. of Iowa Hospitals and Clinics
	Vice President, Clinical Operations Vice President, Clinical Operations Associate Professor of Surgery Section Chief, Surgical Critical Care Dir., Hosp. Services & Donor Family Aftercare Trauma and Acute Care Surgery President and Chief Executive Officer Intensivist Sr. Assoc Dir. of Surgical Critical Care President & Founder Director Assistant Professor of Surgery Pediatric Emergency Medicine Physician



# SOPHIA SMITH, MD

# Personal Experience Creates Passionate Advocate for Organ Donation

Watching a relative die while waiting for a heart transplant ignited Sophia Smith's interest in organ donation and transplantation and that experience has made her a passionate advocate for organ donation. Smith, former pediatric critical care doctor and now a pediatric emergency medicine physician at Children's National Hospital in Washington, DC, is an active member of The Alliance National Donation Leadership Council. The 15-member

council has developed a Community Hospital Resource Guide to enhance collaborations between community hospitals and their local organ procurement organization to increase donation performance, and is at work on a comprehensive Donation after Circulatory Death (DCD) educational guide for medical professionals.

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# Destination Thinking

The Alliance National Critical Issues Forum is a biennial event that invites current and emerging hospital system, transplant, OPO and physician/surgical leaders to convene for a collaborative discussion, identifying strategies for increasing organ donation and transplantation. The 2020 Forum, "Destination Thinking," examined strategies to craft plans for the future, to capitalize on changes in the field, and to cultivate more effective partnerships.

Together, we examined high-performing organizations and the unique tactics that gave way to their success. Leaders took part in collaborative "Success Lab" breakout sessions, brainstorming innovative solutions for key operational, financial and partnership-related issues. Following the success labs, specific issues were identified to guide ongoing collaboration through The Alliance National Leadership Councils. The insights shared also help to guide key topics for Alliance programming in the future.







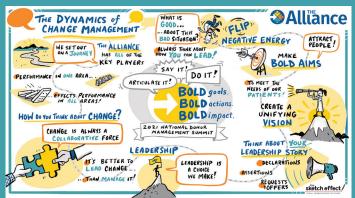






# **2021 NATIONAL DONOR MANAGEMENT SUMMIT**

**HELD VIRTUALLY, SEPTEMBER 1-2, 2021** 





### KEY AREAS OF FOCUS

- Implications of the Uniform Determination of Death Act
- Elucidating differences in the organ donation process between the adult and pediatric domains
- Recent changes in organ allocation
- DCD hearts and lungs
- Infectious disease transmission
- How the COVID-19 pandemic has affected the landscape of donation and transplantation
- Cutting edge clinical innovations
- The value of equity in healthcare

"Top quality speakers matched with an effective virtual delivery create the optimal educational experience. It was a pleasure to work with a planning committee with such diverse perspectives."

### **KELLY RANUM**

**Chief Executive Officer** Louisiana Organ Procurement Agency



# ADAM

### 'Deep thinker' helps plan Donor Management Summit

Adam Schiavi is a firm believer that practice improves performance and he brings that approach to his work as cochair of the planning committee for The Organ Donation and Transplantation Alliance 2021 National Donor Management Summit. Schiavi, assistant professor of Neuroanesthesia/Neurocritical Care at Johns Hopkins Hospital, is an archetype 'renaissance man' with roots in music and science combined with a deep-thinking approach to life.

Schiavi was born in New Jersey and grew up in south Florida, where his father was a professional musician. His path swerved from music to science and medicine during his junior year in college after a talk with his father. He continued to play professionally for many years and still plays for enjoyment.

His interest in neurocritical care led him led to an interest in issues involving organ donation. "It's a very philosophical space and led to my thinking about organ donation and getting involved with it."

> SCAN THIS QR CODE WITH YOUR PHONE TO **CONTINUE READING**





# **Innovation Sharing**

The Alliance is dedicated to driving active exploration of critical topics in order to develop an intentional focus on innovation. These insights and effective practices are promoted through a variety of programs, which are specially developed for the donation and transplantation community of practice.

### THE ALLIANCE LIVE **ADVANCEMENT SERIES**

The Alliance Live Advancement Series presents more than 25 live webinar programs per year on relevant, timely topics impacting the donation and transplantation community of practice. From emerging donation practices to transplant patient care and survey preparedness, you will find multiple webinar topics that meet your needs and improve your subject knowledge.

Webinar topics are identified, coordinated and moderated by national faculty workgroups, comprised of leading professionals across the community, and are devised into four key multidisciplinary content areas:

- **Donation Focus**
- **Transplant Focus**
- **Innovation Focus**
- **Brain Death Focus**

### THE ALLIANCE ON-DEMAND THE ALLIANCE **ADVANCEMENT SERIES**

All Alliance webinars may be accessed on-demand via our website and are valid for continuing education credit up to 12 months from the original presentation date.

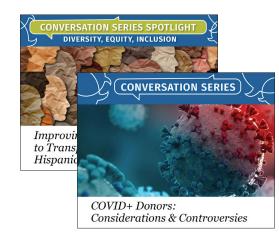
A single on-demand webinar purchase provides your entire organization with the ability to watch and receive CE credit.

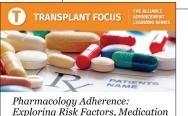
After 12 months, these recordings are made available for costfree viewing on our website and The Alliance YouTube Channel, offering a library of nearly 100 professional education webinars from prior years.



# **CONVERSATION SERIES**

The Alliance Conversation Series is a cost-free, fast-paced collaborative opportunity that highlights successful donation and transplantation practices across the country. Through shared insight, multidisciplinary experts identify solutions to critical challenges affecting the community of practice. Professionals are invited to participate in real-time Q&A, or watch on-demand at no cost through The Alliance YouTube channel.











### BY THE NUMBERS

### THE ALLIANCE LIVE ADVANCEMENT SERIES



Continuing Education Credits Claimed (CEPTC, Nursing, CME and Dietitian Credits)

Total Number of Professionals Who Engaged in

**Annual Live Learning Opportunities** 

(based on 4.0 scale

6,453 11,181



Total Number of Professionals Who Engaged in Annual Learning Opportunities (Live & On-Demand)

### THE ALLIANCE ON-DEMAND ADVANCEMENT SERIES



Continuing Education Credits Claimed (CEPTC, Nursing, CME and Dietitian Credits) **Overall Educationa** 

Value for Live Advancement Serie (based on 4.0 scale



Total Number of Professionals Who Engaged in Annual On-Demand Learning Opportunities (views)

### **EXECUTIVE INSIGHT SERIES**



The Alliance Executive Insight Series is a semi-annual publication, designed to engage healthcare senior leadership with critical information about donation and transplantation. The publication offers two tracks:

- Hospital Executive Insights: topics for leaders of hospitals where donation occurs
- Transplant Executive Insights: topics for senior leaders of transplant programs or transplant hospitals

### **SPOTLIGHT SERIES**



The Alliance Spotlight Series is a regular publication for frontline healthcare professionals, offering quick-takes on critical topics affecting the field of organ donation and transplantation. Emerging topics have included DCD heart recoveries, continuous organ distribution systems, COVID-19 related issues, end-of-life conversations and more. The Alliance distributes this publication to more than 19,000 digital content subscribers each month.

### **OnboardingU**

OnboardingU is a series of online learning modules designed to supplement a transplant center's existing employee orientation program. By providing staff with expertly-

developed content, OnboardingU creates understanding of the roles and interconnected responsibilities of the multidisciplinary transplant team. Each interactive half-hour module may be completed for CEPTC and/or nursing credit. For one affordable subscription fee, each user gains unlimited access to the entire library of modules for a twelve-month period.

### **SAVING & HEALING LIVES TRAINING VIDEO**

The Alliance Saving and Healing Lives Training Video is a half-hour ondemand training video that provides a brief introduction to the organ donation process for healthcare students and professionals across the community of practice. The curriculum follows the course of patient care from declaration of death through family support and the donation discussion, followed by support of donor management and surgical recovery of organs for transplant. This program is available to the community at no cost and awards CE credits upon completion.

"As change continues to impact our team, Onboarding *U* is a tool that has helped us to quickly get new team members prepared for the demands of this role."

### **TAMRA MAGEE**

Director, Center for Transplantation UC San Diego Health





# CHRIS MICHETTI, MD

Trauma surgeon Chris Michetti fills unmet need with formal organ donation training

To satisfy the quest for a comprehensive training on ended up helping to write the book that accompanies the the organ donation process for medical professionals, trauma surgeon Dr. Chris Michetti designed and now teaches a class that's offered annually by The Alliance. that a patient might want. So, if you're thinking patientbecause some people want to be donors."

was held online for the first time in May 2021.

Care Surgery at Inova Fairfax Hospital in Virginia, wrote the outline for the class in 2015 on his way home from a Donor Management Taskforce meeting, sponsored by the U.S. Health Resources and Services Administration

The class has been offered annually since 2017, and some 120 healthcare professionals have completed it. The 8-hour course introduces the clinical, legal and administrative considerations of organ donation, synergistic healthcare partnerships and patient family

about organ donation as a group," he says. "And as I got more involved, I started to see that what I do with patients in the ICU actually affects

# **ORGAN DONATION EXPLORATORY SEMINAR**

The Alliance Organ Donation Exploratory Seminar is an 8-hour interactive course, developed and delivered by field experts, to broadly examine the comprehensive donation process for the multidisciplinary healthcare team - particularly early-career critical care providers, residents, fellows, nurses, respiratory therapists, advanced clinicians and earlycareer OPO professionals.

This course introduces the clinical, legal and administrative considerations of organ

donation, synergistic healthcare partnerships and patient family dynamics. It's an ideal educational opportunity for clinicians and frontline healthcare team members, creating shared understanding of the complex and interconnected logistics of organ donation and bolstering effective practices in hospitals where donation occurs.

Newly adapted for virtual learning in 2021, the Exploratory Seminar is taught semi-annually by leading multidisciplinary experts from across the country.



The Alliance Organ Donation Explorator Seminar textbook purchase on Amazoi



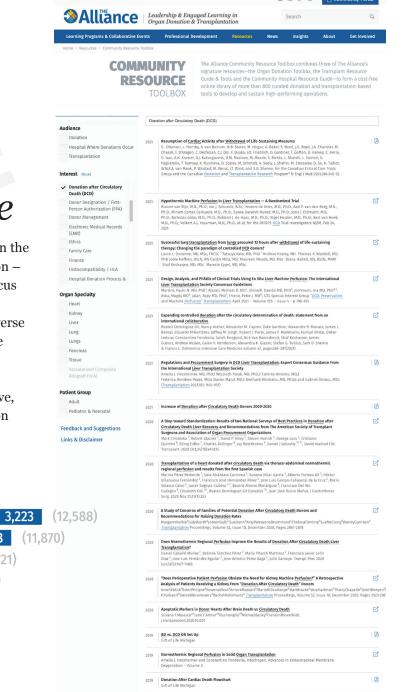
# **BOLD ACTIONS** Moving the Needle

U.S. ORGAN DONATION GROWTH (2004 - 2020)

The field of donation and transplantation has experienced a significant year-overyear growth in donation after circulatory death (DCD) as a means to dramatically increase the number of potential donors and lives saved. In fact, DCD donors represented more than 25 percent of all deceased donors in 2020.

As cutting-edge advancements and techniques give way to new frontiers in

DCD organ utilization – particularly in the areas of heart and lung transplantation – The Alliance places a concentrated focus on cascading these innovations to the broad community of practice. Our diverse learning programs create an exchange of ideas on new technologies, clinical practices, as well as ethical and legal aspects. As the field continues to evolve, we welcome your recommendations on compelling topics and presenters.





DCD in Pediatrics: Expanding the Donor Pool Through Kidney & Liver Utilization



A Tale of Two Centers: Expanding the Donor Pool Through the Use of DCD Hearts

# **CONVERSATION SERIES**

From Potholes to Pavement: Driving DCD Performance Through Specialized Hospital

The Single Most Critical Factor for Effective DCD Family **Conversations** 

Cardiac Transplantation Using DCD Donors: What is Old is New Again

### **DCD RECOVERIES BY OPO**

NONE RECOVERED AT LEAST 1 RECOVERED

1,494 (9,079) **7,304 1,292** (8,596) **7,062 1,207** (8,269) (8,143) (8,126)(7,593)(8,022)(7,989)(8.085)**7,375 642** (8,017) **7,029 564** (7,593)

**7,036 1,107** 

**7,069 1,057** 

7,000 943

**7,102** 920

**7,140** 849

**6,757** 393

7,294 791

(7,150)

2,718

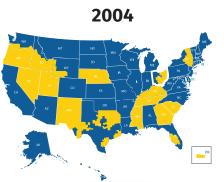
(10,721)

2,132

1,684 (9,971)

**1,883** (10,286)

1995





DAN LEBOVITZ, MD

**Commitment to Education** in his DNA

knowledge with others."

Dan Lebovitz's passion for medical education is embedded in his DNA and finds its expression in his work with patients and families in the Pediatric ICU. This also extends into his work in the world of organ and tissue donation, including his recent work with The Alliance to create a Donation after Circulatory Death (DCD) educational guide for medical professionals. "I feel a strong commitment to providing the best care I can for critically ill children and their families and to teach others to do the same," says Lebovitz.

"This requires continuing to learn myself, and share

The son of Dr. Harold Lebovitz, a widely published endocrinologist and educator, Daniel is leading The Alliance DCD Educational Guide Workgroup. The group is currently developing a guide that will provide a comprehensive overview of DCD. "It's a guide designed for patient care teams in hospitals to be aware of the current general approaches to the potential donor who is not pronounced neurologically deceased, but is unable to survive, in which the patient or the family has made the decision to withdraw life-sustaining treatments," says Lebovitz.

The guide will provide information on a range of topics. "From caring for the patient in the ICU, to talking to the patient's family about the potential for donation, to obtaining consent, to identifying what organs may be transplantable, knowing what labs to evaluate and evaluating the organs, talking to transplant centers, talking with the OR staff to prepare expectations, to OR occurrences as well as plans if the donation is unable to move forward we're covering it all," says Lebovitz.

> SCAN THIS OR CODE WITH YOUR PHONE TO CONTINUE READING



Based on OPTN data through December 31, 2020

**DBD DONORS (N=129,549)** 

DCD DONORS (N=22.899

"We all must ask whether traditional approaches to education remain relevant during this Fourth Industrial Revolution. So with the pace of change accelerating, and a need to adapt and to provide the optimal platform for constant learning, we have raised our standards to meet a critical goal. We have and will continue to invest and design our educational platforms and modalities to best serve the professional and educational needs of the community we have the privilege to serve."

RICHARD K. GILROY, MD
Hepatologist & Medical Director
Intermountain Medical Center



Improved Access and a
Comprehensive Learning
Experience for the Organ
Donation & Transplantation
Community

"Our team relies on The Alliance for diverse perspectives on the latest and most pertinent emerging topics in transplantation."

### **BARRY FRIEDMAN**

Transplant Administrator,
AdventHealth Transplant Institute Orlando



# PREPARING THE PRESENTERS

As a leader in online continuing education delivery in healthcare, The Alliance emphasizes faculty expert preparation by providing training and technical coaching to improve their effectiveness with virtual environments.

"Today, most healthcare leaders are engaged in a virtual environment; however, reviewing the critical keys to success prior to a live session makes a tremendous difference in the level of professionalism and the final delivery," said Karri Hobson-Pape,

executive director. "This preparation significantly impacts the quality of our 25+ annual Advancement Series live webinar programs on emerging issues, our Conversation Series focused on effective practices, and our extensive library of on-demand webinars."

All faculty who present online educational programs for The Alliance have access to the resources and coaching sessions. The coaching covers the basics, including:

- Internet connection and speed
- Lighting best practices and light resource options

- Webcam video quality and resource options
- Environmental best practices
- · Pros and cons to virtual backgrounds
- Audio quality and resources options
- Screen framing, video composition and appropriate camera positioning
- Slide progression options
- Wardrobe recommendations
- Common unflattering or distracting behaviors when presenting virtually
- Virtual event "tech rehearsals"

SCAN THIS QR CODE WITH YOUR PHONE TO CONTINUE READING



# **GLENN MATSUKI**

### A Natural 'Connector' Makes Him an Effective Mentor

With 1,200 connections on LinkedIn, 900 Facebook friends, and 26,000 blogposts reaching 4 million visitors in 15 years, Glenn Matsuki, program consultant at The Alliance and 26-year heart recipient, are, and appreciate their culture is more than a networker. He's the ultimate connector (a term coined by author Malcolm Gladwell to describe a handful of people who seem to know everyone). That ability to keep and make friends also makes him an effective mentor and is a skill he says he learned growing up.

"When you grow up in Hawaii, you learn the

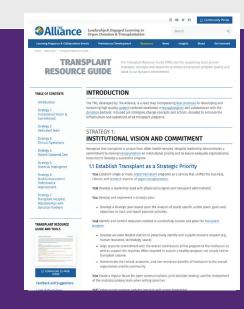
Aloha Spirit, and that's basically be kind to others, accept others for what they and what they represent," says Matsuki.

Being an active listener is at the core of Matsuki's mentoring style. "Allowing people to express their thoughts, their concerns, their fears, and their challenging situations and talking about and celebrating small successes is key." SCAN THIS OR CODE

WITH YOUR PHONE TO







The Alliance Community Resource Toolbox combines three of The Alliance's signature resources to form a cost-free online library of curated donation and transplantation-based tools to develop and sustain high-performing operations. We encourage professionals to share their research and effective practice resources with the community by submitting them to the toolbox.

> NUMBER OF EFFECTIVE PRACTICE **RESOURCES AVAILABLE IN THE COMMUNITY RESOURCE TOOLBOX**



The Alliance Community Resource Toolbox recently underwent extensive renovations to include enhanced classification, category search and mobile-friendly capabilities, making it significantly easier to find the resources you need to succeed.

# BOLD ACTIONS Diversity, Equity and Inclusion

In response to the ongoing national reckoning against police brutality and systemic racism in the U.S., many corporations and nonprofits quickly issued statements supporting diversity. In a prioritized effort to most effectively serve its community, The Organ Donation and Transplantation Alliance is pushing beyond that with a broad set of diversity, equity and inclusion (DEI) initiatives to help educate and promote diverse talent at The Alliance and across the organ donation and transplantation community of practice through active recruitment, retention, mentoring, and training efforts.

Following suggested best practices, the initiative was led by an internal workgroup of three of the eight Alliance professional staff members, including Deanna Fenton, program manager; Glenn Matsuki, program consultant; and Valinda Jones, program consultant. The DEI workgroup now comprises 10 leading professionals from the field, including:

- Karim Ali, Chief Relationship Officer of the Muslim Life Planning Institute
- Sherry Barger, CISM, IFOC, Minority Interfaith Specialist
- Remonia Chapman, Program Director of Detroit Minority Organ and Tissue Transplant Education Program (MOTTEP)

- Jan Finn, RN, MSN, CPTC, Chief Executive Officer at Midwest Transplant Network and Alliance Board Liaison
- Lydia Lam, MD, FACS, Associate Professor of Clinical Surgery and Emergency Medicine at Keck Hospital of USC
- Michael Munoz-Romero, Clinical Coordinator, Cardiothoracic Transplant at Keck Hospital of USC
- Ingrid Palacios, Multicultural Community Outreach Program Manager at New England Donor Services

Building on the groundwork of definitions, surveys and workgroups, The Alliance launched a series of new DEI programming, including a DEI-Focus Conversation Series, an expansion of the Mentorship Program, and the addition of diversity-focused resources for the Community Resource Toolbox. The Alliance's public profile form has been updated with preferred pronouns and the capability to record the pronunciation of a member's name.

Plans are also underway for additional DEI initiatives, including new tools and resources for the community, an expansion of the Advancement Learning Series to include DEI-focused topics, and the addition of diverse leaders to serve on Alliance National Leadership Councils, workgroups, and committees.

"Creating a culture of Diversity, Equity, Inclusion and Belonging is crucial to overcoming racial disparities in healthcare, but also in the way we interact with each other as a professional community."

### **INGRID PALACIOS**

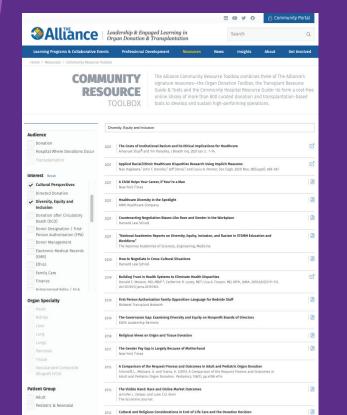
Multicultural Outeach Manager New England Donor Services

**♦ Alliance** 2021 ANNUAL REPORT

# BUILDING ON THE GROUNDWORK OF DEFINITIONS, SURVEYS AND WORKGROUPS, NEW DEI PROGRAMMING INCLUDES:







### **CONVERSATION SERIES SPOTLIGHT**

Sessions spotlighting diversity, equity and inclusion effective practices within the donation and transplantation community have been added to The Alliance's existing conversation series. "In the survey, we heard that the community felt they would benefit from DEI conversations that force people to become comfortable with the uncomfortable," says Fenton. The first DEI conversation on "Embracing Cultural Differences through Cultural Humility" was held on May 12th.

### **MENTORSHIP PROGRAM**

The Alliance Mentorship Program has been expanded to assist in mentoring diverse professionals with the addition of discussion topics that tackle DEI-specific issues such as mitigating unconscious bias, crosscultural collaboration, and cross-cultural intelligence. "We really want to help facilitate personal and professional development in these critical areas," says Fenton. "And that's essentially the overarching focus of our DEI initiative."

### **COMMUNITY RESOURCE TOOLBOX**

Diversity-focused materials have been added to the online library of more than 800 curated donation and transplantation-based tools to develop and sustain high-performing operations.

### **PUBLIC PROFILE FORM**

The Alliance's public profile form has been updated with preferred pronouns and the capability to record the pronunciation of a member's name.

**⊗Alliance** 2021 ANNUAL REPORT

"By intentionally listening to the community and focusing on emerging topics, The Alliance creates a broad portfolio of educational offerings to drive ongoing improvements in the field of organ donation and transplantation."

### JON SNYDER, PHD, MS

Director of Transplant Epidemiology Hennepin Healthcare Research Institute



Build Infrastructure for Long-term Sustainable Success

"A lean operation that generates great return, The Alliance is committed to being a strong investment for our community to drive transformation."

PATTI NILES, BS, RN, CPTC President & Chief Executive Officer Southwest Transplant Alliance

**⊗Alliance** 2021 ANNUAL REPORT

## The Alliance Board of Directors

The Alliance Board of Directors is comprised of expert leaders from several key national organizations from across the organ donation, transplantation and healthcare community. These valued partners work closely with The Alliance team to achieve optimal results on key issues that impact the field.



Oschner Multi-Organ Transplant Institute

PATTI NILES, BS, RN, CPTC

Southwest Transplant Alliance

President & Chief Executive Officer

JENNIFER BERUMEN, MD, FACS

University of California San Diego Health

**AST Board Representative** 

Associate Professor of Surgery,

JAN FINN, RN, MSN, CPTC

Midwest Transplant Network

**AHA Board Representative** 

MHA, BSN, CNOR, CSSM

**TIC Board Representative** 

The Joint Commission

American Hospital Association

**NANCY FOSTER** 

LAURA GAYTON,

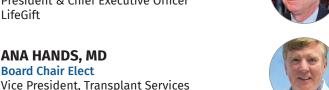
President & Chief Executive Officer

VP, Quality and Patient Safety Policy

Assoc. Dir., Standards Interpretation

ANA HANDS, MD

**Board Chair Elect** 



DAVID KLASSEN, MD **UNOS Board Representative** Chief Medical Officer, UNOS

STRATEGIC PILLAR IV: SUSTAINABLE INFRASTRUCTURE



University of Michigan





OneLegacy



THOMAS A. NAKAGAWA, MD. FAAP. FCCM **SCCM Board Representative** Professor, Pediatrics UF College of Medicine - Jacksonville



**HOWARD NATHAN** President & Chief Executive Officer









JON SNYDER, PHD, MS Director of Transplant Epidemiology Hennepin Healthcare Research Institute





JOHN MAGEE, MD **ASTS Board Representative** Head, Section of Transplant Surgery,



TOM MONE Chief Executive Officer





Gift of Life Donor Program

**KEVIN O'CONNOR** President & Chief Executive Officer LifeCenter Northwest



**EMMA O'RILEY ACHE Board Representative** Director, Product Marketing American College of Healthcare Executives

**KELLY RANUM AOPO Board Representative** Chief Executive Officer Louisiana Organ Procurement Agency

**Total Number of Professionals Who Engaged in Annual Learning Opportunities** (All Alliance Programs)

**Credits Claimed** (CEPTC, Nursing, CME (All Alliance Programs)

STRATEGIC PILLAR IV: SUSTAINABLE INFRASTRUCTURE

Start with a

large portion of

compassion, add a generous scoop

of interest in innovative business

practices such as design thinking,

and you've got the recipe for Kevin

Organ Donation and Transplantation

Myer, whose day job is President

Myer, the 2021 board chair of The

and CEO of LifeGift, an organ

procurement organization based

in Houston that works with 240

in North, Southeast and Western

hospitals and nine transplant centers

Texas, says that while preparation is

Alliance.

serve with garnishes of luck and hope

**KEVIN MYER** 

important to dealing with challenges, such as Hurricane Harvey in 2017, the biggest lesson he's learned is to take care of his team. "Nothing is more important than your people," says Myer. "To do this work, if you protect your people and prepare them and support them, the magic happens."

Driven by Hope: The 2021 Alliance Board Chair

Myer's LifeGift board robustly supports his continuing education and he's completed several executive education programs at Stanford's business school. He's put to work what he's learned at LifeGift and plans to implement some ideas with his work leading The Alliance's board. He's a proponent of strategy

development, which he is quick to point out, is not strategic planning. "The strategic plan is dead," he says. "Long live strategy. Strategy development is dynamic. It's adaptive and it works."

He's also been influenced by his study of design thinking. "One of the things around design thinking is prototyping - you develop it and try it. Don't wait until it's perfect before you implement it. Just get the idea and try it out."

> SCAN THIS QR CODE WITH YOUR PHONE TO CONTINUE READING



IMPROVE REACH THROUGH THE ORGAN DONATION AND TRANSPLANTATION COMMUNITY

(Email + Social Followers)

STRENGTHEN AND CULTIVATE **ALLIANCE REVENUE MODEL** 

(PARTNERSHIP ASSESSMENTS)



**Total Number of Professional Partners** & Corporate Partners

### **TOTAL ENGAGEMENT**

(PARTNERSHIP ASSESSMENTS)

# **Professional Partners**

The Alliance is not a membership organization and therefore relies on annual voluntary financial support from OPOs and transplant programs who find value in our initiatives. That support enables The Alliance to continue powering synergy, sparking innovation and turning discoveries into solutions for an equipped, agile and empowered community.

As a Professional Partner, your entire organization will gain access to a wide range of value-added benefits and discounts, including relevant, targeted and scalable solutions in the areas of team member continuing education, community collaboration initiatives, onboarding and training of team members, team member professional development, executive leadership in the field, access to new content and information, broad organizational development, tools and resources and much more.

We invite you to join us as an Alliance Professional Partner in 2022. Information about our 2022 levels of support and benefits may be found on page 46 - 47. Please contact us at info@organdonationalliance.org with any questions.



**DONOR** 

### **2021 PLATINUM CIRCLE PARTNERS**













LiveOnNY













**NETWORK** WEST

Heal a life through organ and tissue donation













MICHIGAN MEDICINE

TRANSPLANT CENTER



Mid·America

**TRANSPLANT** 

inspired by life















Arkansas Regional Organ Recovery Agency **Baylor Scott & White Memorial** Hospital Beaumont Hospital, Royal Oak Carolina Donor Services Christiana Care Health Services Cleveland Clinic Main Campus Donor Network of Arizona DonorConnect Finger Lakes Donor Recovery Network Gift of Life Michigan

Henry Ford Hospital

Indiana University Health Transplant Legacy of Hope Lifebanc LifeLink of Florida LifeLink of Georgia

LifeShare Transplant Donor Services of Oklahoma LifeSource

Louisiana Organ Procurement Agency Methodist Dallas Medical Center Mid-South Transplant Foundation Nevada Donor Network

NewYork-Presbyterian/Columbia University Irving Medical Center NewYork-Presbyterian/Weill Cornell **Medical Center** 

Northwestern Memorial Hospital NYU Langone Health

Ochsner Medical Center Pacific Northwest Transplant Bank Penn State Health Milton S. Hershev **Medical Center** 

Providence St. Vincent Medical Center

St. Joseph Hospital The Johns Hopkins Hospital The Mount Sinai Hospital **UCSF Medical Center** University Health System University Hospitals Transplant Institute, Cleveland Medical Center University of Kentucky Medical

Center University of Virginia Health System **UPMC Pinnacle Harrisburg** Wake Forest Baptist Medical Center



### **2021 SILVER CIRCLE PARTNERS**

Ascension St. John Hospital Aurora St. Luke's Medical Center Banner University Medical Center Phoenix

Banner University Medical Center Tucson

ConnectLife

Doctors Hospital at Renaissance Duke University Medical Center Gift of Hope Organ & Tissue Donor Network

Hospital of the University of Pennsylvania

Houston Methodist Hospital Iowa Donor Network

Legacy of Life Hawai'i Life Alliance Organ Recovery Agency LifeCenter Organ Donor Network

Lifeline of Ohio

LifeLink of Puerto Rico LifeNet Health Transplant Services LifeQuest Organ Recovery Services

LifeSharing Live On Nebraska

Loma Linda University Medical

Mayo Clinic St. Mary's Hospital **New England Donor Services New Mexico Donor Services** 

Ohio State University Wexner Medical Center

Phoenix Children's Hospital Providence Sacred Heart Medical Center

Sierra Donor Services

St. Joseph Hospital and Medical Center

St. Louis Children's Hospital Texas Organ Sharing Alliance University of Iowa Hospitals and

University of Wisconsin Hospitals and Clinics

UPMC Children's Hospital of Pittsburgh

**UPMC Hamot** 

Versiti Organ and Tissue



### **2021 BRONZE CIRCLE PARTNERS**

Ann & Robert H. Lurie Children's Hospital of Chicago Cincinnati Children's Hospital **Medical Center** 

Sharp Memorial Hospital Strong Memorial Hospital, University of Rochester Medical Center University of Vermont Medical Center

**SPECTRUM HEALTH** 

**UAMS** Health

# **Corporate Partners**

The Alliance is pleased to present our 2021 annual Corporate Partners. We are incredibly grateful to our Corporate Partners who have extended their generous support over the years. Together, through our collaborative power, we can ensure that more people than ever can enjoy a second chance at life.

We invite you to join us as an Alliance Corporate Partner in 2022. Information about our levels of support and benefits may be found on page 46 - 47. Please contact us at info@organdonationalliance.org with any questions.



### 2021 ADVOCATE CORPORATE PARTNERS























### 2021 SUPPORTER CORPORATE PARTNERS







### **2021 FRIEND CORPORATE PARTNERS**

### Alliance 2021 ANNUAL REPORT

## The Alliance Team

The Alliance team is a dedicated group of professionals committed to advancing the field of organ donation and transplantation. Reach out to us at any time - we are here for you!



KARRI HOBSON-PAPE, **Executive Director** 



**COREY BRYANT** Senior Director, Communications and Strategic Initiatives



**DEANNA FENTON** Program Manager



Program Assistant



**GLENN MATSUKI** Program Consultant



RN, MSN Program Consultant

VALINDA JONES.



**IANET BECKLEY** Communications & Creative Consultant



**HEDI AGUIAR** RN, MSN, CCRN-K **Program Consultant** 



**ERIK ROSTAD** Web Development Consultant

## **Advancement Series Faculty**

The Alliance Live Advancement Series presents more than 25 live webinar programs per year on relevant, timely topics impacting the donation and transplantation community of practice. From emerging donation practices to transplant patient care and survey preparedness, you will find multiple webinar topics that meet your needs and improve your subject knowledge.

### **2021 Donation Focus Advancement Series Faculty**

**HOBBY AL-SALEH** 

Donor Network of Arizona

LINDSEY BANKS, BSN, RN, CPTC Legacy of Hope

CHRISTY BRIDWELL, BA, MPH Nevada Donor Network

CYNTHIA HACKER, MALS Life Alliance Organ Recovery Agency

FAITH HILTERBRAND Lifeline of Ohio

WINNIE LAU **UNC Hospitals** 

KAREN LORD, FNP-C **New England Donor Services** 

MEGHAN STEPHENSON, RN, MSN Iowa Donor Network

**ANGELIQUE TADEO** Donor Network of Arizona **ERIKA WILKERSON** Gift of Hope

### **2021 Transplant Focus Advancement Series Faculty**

HANNAH BYFORD Ronald Reagan UCLA Medical Center

SARAH DUGGINS, BSN, RN, CCTC **UNC Health** 

LAURA HANPETER, MHSA

Nebraska Medicine

GEORGE MAZARIEGOS, MD UPMC Children's Hospital of Pittsburgh

LINDSAY SMITH, RN, MSN Vanderbilt Transplant Center

JAMI STEGER, APRN Cincinnati Children's Hospital **EDWARD STROUSE** Crozer-Chester Medical Center

MARYANNA TOSI, RD, CDN NYU Langone Health

CHRISTOPHER WOOD, MBA **UPMC Transplantation Services** 

### 2021 Innovation Focus Advancement Series Faculty

**GINA DUNNE SMITH** International Institute for the Advancement of Medicine (IIAM)

**CHRIS JAYNES** Renovera

**WADE LIU** Transplant Connect

MATTHEW WINGLER. CPTC

LifeLine of Ohio

**BRANDI ZOFKIE** 

**United Therapeutics Corporation** 

**Alliance** 2021 ANNUAL REPORT

## **Community Resources**

### **Community Hospital Resource Guide Workgroup**

**AMY CLARK** 

Center for Organ Recovery & Education

JENNIFER DANIEL, RN, CCRN

Kentucky Organ Donor Affiliates

PAUL DESANDRE, MD

**Grady Memorial Hospital** 

DAN LEBOVITZ, MD

Lifebanc

GALEN HENDERSON, MD
Brigham and Women's Hospital

LESLIE HUNTER-JOHNSON, NDP, CCRN, CNRN, CHPN

Sunrise Hospital

**DARREN MALINOSKI, MD**Oregon Health & Science University

ROSEMARY O'MEEGHAN, MBBS OneLegacy

ERNESTO PRETTO, JR., MD, MPH University of Miami School of Medicine

SOPHIA SMITH, MD Children's National Hospital

MICHAEL SOUTER,

MB, CHB, DA, FRCA, FNCS Harborview Medical Center

### **DCD Educational Guide Workgroup**

JULIUS BALOGH, MD UAMS Medical Center

ZACHARY BAUMAN, MD

Nebraska Medical Center

NIKKI DOTSON-LORELLO, RN, BSN, CCRN

Atrium Health's Carolinas Medical Center

GERARD FULDA, MD

Christiana Hospital

RONDI GELBARD, MD, FACS UAB Hospital

ELIZABETH GUNDERSEN,

MD, FHM, FAAHPM
Charles E. Schmidt College of Medicine,

Florida Atlantic University

**STEVEN HANISH** 

UT Southwestern Medical Center

MARK HOBEIKA, MD

Houston Methodist Hospital

CLINT HOSTETLER, RN, CTP, CPTC LifeShare of Oklahoma

DAN LEBOVITZ, MD

Lifebanc

SUSAN MANDELL, MD, PHD
University of Colorado School of Medicine

JOSHUA MEDOW, MD

THOMAS A. NAKAGAWA.

University of Wisconsin Hospital and Clinics

MARINA MOGUILEVITCH, MD

Montefiore Hospital

MD, FAAP, FCCM
UF College of Medicine - Jacksonville

\_

FADY NASRALLAH, MD Scripps Memorial Hospital La Jolla

JUDITH PEPE, MD
Hartford Hospital

**SOPHIA SMITH, MD** Children's National Hospital

NICOLE TURGEON, MD, FACS

UT/Austin Dell Medical School and Dell Seton Medical Center

TYLER WEISS, MSC, RRT, RRT-ACCS, AE-C Rush University Medical Center

SUZANNE WITTE, LMSW University of Iowa Hospitals and Clinics

# Alliance Executive Insight Series Workgroups

### 2020 Hospital Executive Insight Series Workgroup

**DOUG BUTLER** 

Southwest Transplant Alliance

**BRITTYNE DUNN** 

Kentucky Organ Donor Affiliates **AMANDA HABERMEHL** 

ConnectLife

FAITH HILTERBRAND

Lifeline of Ohio

MICHELLE MORING Versiti Organ and Tissue

**MATTHEW NILES** 

Washington Reg. Transplant Community

MICHELLE REEF

Gift of Hope Organ & Tissue Donor Network

SHANTÉ WELLS LifeGift

### 2020 Transplant Executive Insight Series Workgroup

JOANN BROOKS, RN, BS, MSN University of Michigan Transplant Center

JAMIE BUCIO, CPTC, EMT-P

UChicago Medicine

TAMRA MAGEE UC San Diego Health LINDSAY SMITH, RN, MSN

Vanderbilt Transplant Center

LAURA STILLION

Ohio State Univ. Wexner Medical Center

RANDALL SUNG, MD Michigan Medicine CHRISTOPHER WOOD, MBA
UPMC Transplantation Services

# **OnboardingU**

Onboarding *U* is a series of online learning modules designed to supplement a transplant center's existing employee orientation program. By providing staff with expertly-developed content, this orientation tool creates an understanding of the roles and interconnected responsibilities of the multidisciplinary transplant team.

### **OnboardingU Program Workgroup**

JOANN BROOKS, RN, BS, MSN University of Michigan Transplant Center

JAMIE BUCIO, CPTC, EMT-P UChicago Medicine **LEANNA DARLAND, PHARM D**Cincinnati Children's Hosp. Med. Ctr.

KAREN HADZIC, MSN, RN Spectrum Health GRACE SHEA, RD

Cincinnati Children's Hosp. Med. Ctr.

### **Onboarding UInpatient Nurse Program Workgroup**

SABRINA SELF, MSN, RN, BC UAMS Medical Center ANGELA GREGOS, BSN, RN, CCTC

Ochsner Medical Center

### **Conversation Series**

The Alliance Conversation Series is a cost-free, fast-paced collaborative opportunity delivered live online throughout the year that highlights effective donation and transplantation practices across the country. Through shared insight, multidisciplinary experts identify solutions to critical challenges affecting the community of practice.

### **Conversation Series Workgroup**

JOANN BROOKS, RN, BS, MSN University of Michigan Transplant Center

STEVEN BLACKBURN, MBA, BSHS, LSSBB LifeGift AMANDA HABERMEHL
ConnectLife

KATIE MCKEE LifeSource **GWEN MCNATT, RN, PHD, CNN**University of Iowa Hospitals and Clinics

MEG ROGERS LifeSource

CANDY WELLS, BSN, MM LifeCenter Northwest

### **Diversity Focus Conversation Series Workgroup**

KARIM ALI

Muslim Life Planning Institute

SHERRY BARGER, CISM, IFOC Public Trust

**REMONIA CHAPMAN**Gift of Life Michigan

JAN FINN, RN, MSN, CPTC Midwest Transplant Network

LYDIA LAM, MD, FACS Keck Hospital of USC MICHAEL MUNOZ-ROMERO, BSN, RN, CCRN, CPTC Keck Hospital of USC

INGRID PALACIOS
New England Donor Services

# The Alliance Mentorship Program

The 2020-2021 Mentorship Workgroup combines OPO and transplant professionals to develop a program that provides a broad perspective.

### 2020 OPO & Transplant Mentorship Program Workgroups

CECILE AGUAYO, MBA, BSN, RN Intermountain Primary Children's Hospital

AIMEE HAGERTY, MSN Hampden Medical Center LEE NOLEN, RN, BSN, CPTC Tennessee Donor Services

ROBIN OHKAGAWA New England Organ Donor Services **HOPE WEED**LifeLink of Georgia

ERIN WELLS

Loma Linda University Medical Center

**Alliance** 2021 ANNUAL REPORT

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### **Collaborative Events Committees**

### **2020 National Critical Issues Forum Planning Committee**

RICHARD K. GILROY, MD
Intermountain Medical Center

RICHARD HASZ Gift of Life Donor Program JOHN MAGEE, MD University of Michigan

THOMAS A. NAKAGAWA, MD
Pediatrics Professor
UF College of Medicine - Jacksonville

KEVIN O'CONNOR LifeCenter Northwest

### 2021 National Donor Management Summit Planning

DOUG BUTLER

Southwest Transplant Alliance

**REMONIA CHAPMAN**Gift of Life Michigan

CYNTHIA GRIES, MD, MSC AdventHealth Orlando **SANDY KIRCHNER, MSN, APRN** Bryan Medical Center - Bryan Trauma

MATTHEW KIRSCHEN, MD, PHD Children's Hospital of Philadelphia

KATIE MCKEE LifeSource

KELLY RANUM

Louisiana Organ Procurement Agency

ADAM SCHIAVI, MD, PHD Johns Hopkins Hospital

SOPHIA SMITH, MD Children's National Hospital

TOMMY THOMAS, MD Emory University

### 2021 Organ Donation Exploratory Seminar Planning Committee

RONDI GELBARD, MD, FACS UAB Hospital

**GALEN HENDERSON, MD, FNCS**Brigham and Women's Hospital

DAN LEBOVITZ, MD Lifebanc CHRISTOPHER MICHETTI, MD Inova Fairfax Hospital

AHMAD MIRZA, MD
Augusta University Medical Center

PATTI NILES, BS, RN, CPTC Southwest Transplant Alliance

RANDALL SUNG, MD Michigan Medicine



# **KEVIN O'CONNOR**

### 'Keeping the People Who We Can Help' at the Center

Focusing on 'keeping the main thing the main thing' yields strong results for organ procurement organizations, says Kevin O'Connor, President & CEO of LifeCenter Northwest and former vice chair of The Alliance board of directors.

"We stay squarely focused on helping as many people as we can through donation and transplantation," he says. "And to us, that means focusing on helping the families of potential and actual donors and the donors themselves and focusing on helping the patients out there in need of replacement organs and tissues."

Keeping this focus on the people

who can be helped as a primary guiding principle has yielded strong results. During his 12 years as CEO, LifeCenter Northwest has nearly tripled the number of organ donors per year. "Having a clear goal to transplant more patients is our North Star," says O'Connor. "That's why we're here. That's what we focus on. That's how we make decisions. That informs everything we've done, everything we say and everything we do. The whole team is organized around that principle and that philosophy — the goal of helping more and more people all the time."



# The Alliance Leadership Awards

This year, The Alliance introduced a series of awards to recognize individuals who have been invaluable in their contributions to our programs that advance the national community of practice. Four awards were presented to leaders in the community of practice at the National Donor Management Summit on September 1, 2021



The Alliance Rising Leader Award



INGRID PALACIOS

Multicultural Community Outreach Program Manager, New England Donor Services





DAN LEBOVITZ, MD

Pediatric Intensivist, Akron Children's Hospital Medical Director, Lifebanc

The Alliance Committed Leader Award



JOANN BROOKS, RN, BS, MSN

Interim Clinical Nursing Director, University of Michigan Transplant Center





HOWARD NATHAN

President and Chief Executive Officer, Gift of Life Donor Program







# **Alliance** | 2022 Professional Partnership Levels of Support

PLATINUM CIRCLE	GOLD CIRCLE	SILVER CIRCLE	BRONZE CIRCLE <sup>1</sup>
\$11,000	\$5,500	\$2,750	\$1,000

### **TEAM MEMBER CONTINUING EDUCATION**

NEW Select Trending Topics Learning Pathways - Structured learning modules, including on-demand webinars and other resources, focused on emerging topics (e.g. DCD, DEI)	•	•	•	
The Alliance Live Advancement Series Registration to each of our 25 annual live webinars [Note: One registration = one connection]	Unlimited connections	Up to 10 connections	Up to 5 connections	1 Connection to either 10 Donation-Focus or 10 Transplant-Focus Webinars
Additional connections for Live Advancement Series webinars	Included	Over 60% savings	Over 35% savings	
<b>NEW</b> Special edition webinar programs (specialty learning opportunities in addition to our standard Live Advancement Series line-up)	Unlimited connections	Up to 10 connections	Up to 5 connections	
ENHANCED The Alliance On-Demand Advancement Series: Organization-wide access to Alliance on-demand webinar recordings	Access for <b>12 months</b> from the date of each webinar	Access for <mark>6 months</mark> from the date of each webinar	Access for 3 months from the date of each webinar	
ENHANCED Electronic Certificate for Continuing Education Credits (CEPTC & Nursing) for all employees who participate in live and on-demand webinars	Included after post-webinar evaluation	ORD-PROTECTED PAGE WITH ALL ON- Included after post-webinar evaluation ME AND DIETICIAN CONTINUING EDUC	Included after post-webinar evaluation	Included after post-webinar evaluation
Past Webinars Available on Alliance website and YouTube Channel, 12 months from the live webinar presentation	Available to the community at no cost	Available to the community at no cost	Available to the community at no cost	Available to the community at no cost
NEW Reminders to all Team members for Continuing Education Opportunities in late Fall 2022	•			
UPDATED Saving & Healing Lives Training Video	Available to the community at no cost	Available to the community at no cost	Available to the community at no cost	Available to the community at no cost

### **COMMUNITY COLLABORATION INITIATIVES**

The Alliance 2022 National Critical Issues Forum September 2022 – Orlando, FL	10% savings	5% savings		
The Alliance Conversation Series (formerly Virtual Town Hall Series) Fast-paced collaborative conversations highlighting successful practices across the country	Available to the community at no cost			
Advanced Practice Provider Forum	Available to the community at no cost			

### **ONBOARDING AND TRAINING OF TEAM MEMBERS**

The Alliance OnboardingU: Orientat for Transplant Professionals  Additional discounted user seats fo		Up to 5 complimentary user seats \$125 per user	Up to 3 complimentary user seats \$175 per user	Up to 2 complimentary user seats \$225 per user	<b>\$450</b> per user
The Alliance Organ Donation Explor	atory Seminar	Approx. 15% savings	Approx. 10% savings	Approx. 5% savings	
	nce Introduction to Organ ansplantation Textbook	Available to the community through Amazon; Contact the	Available to the community through Amazon; Contact the	Available to the community through Amazon	Available to the community through Amazon



The Alliance Introduction to Organ Donation and Transplantation Textbook is an anthology of essays written by renowned experts in the field, including intensivists, healthcare professionals, legal practitioners, communications experts and donor families. Each chapter appears in the style and vernacular of its respective author and demonstrates their years of invaluable experience. The goal of this publication is to provide the reader with a comprehensive scope of understanding in the field of donation and transplantation, as well as stimulate insightful conversation and critical thinking.

### **EXECUTIVE LEADERSHIP IN THE FIELD**

Priority consideration to serve on The Alliance Board of Directors - Guiding The Alliance strategy and priorities	•			
Priority consideration to serve on The Alliance National Leadership Councils and Committees	•	•	•	

PLATINUM CIRCLE	GOLD CIRCLE	SILVER CIRCLE	BRONZE CIRCLE <sup>1</sup>
\$11,000	\$5,500	\$2,750	\$1,000

### **TEAM MEMBER PROFESSIONAL DEVELOPMENT**

| NEW Diverisity, Equity, Inclusion Programs and Resources   | Available to the community at no cost     |
|--|---|---|---|---|
| The Alliance 1:1 Mentorship Program Peer mentorship for OPO and Transplant professionals               | Available to the community at no cost     |
| <b>NEW</b> The Alliance Themed Mentorship Program Peer mentorship for OPO and Transplant professionals | Available to the community at no cost     |
| Exclusive Mentorship Discussion Boards   | Unlimited access for program participants |
| Mentorship Resource Center   | Unlimited access for program participants |

### **ACCESS TO NEW CONTENT & INFORMATION IN THE FIELD**

<b>NEW</b> Cross-Community Comprensive Terminology and Data Reference Guide	Downloadable document with current comprehensive terminology and data reference; Individual terms available online at no cost	Individual terms available online at no cost	Individual terms available online at no cost	Individual terms available online at no cost
The Alliance Spotlight Series Regular sharable hot topics and insights (formerly The Education Corner)	•	•	•	•
The Alliance Pulse Semi-annual e-newsletter for Professional Partners	•	•	•	
The DTCP Listserv Collaboration for the Donation and Transplantation Community of Practice	•		•	•
The Alliance Monday Minute Weekly email with comprehensive programming updates from The Alliance	•	•	•	•
The Alliance Live Advancement Series Webinar Digest Regular email updates for upcoming educational opportunities	•	•	•	•

### **BROAD ORGANIZATIONAL DEVELOPMENT, TOOLS AND RESOURCES**

The Alliance Job Board - Public job board for members of the organ donation and transplantation community of practice	Unlimited job postings Postings promoted in The Monday Minute & The Alliance LinkedIn Page	Unlimited job postings Postings promoted in The Monday Minute	Unlimited job postings	Unlimited job postings
The Alliance Executive Insight Series - Semi-annual publication for senior executive leadership of hospitals and transplant centers	•		•	•
The Alliance Community Resource Toolbox - Comprehensive digital library, housing hundreds of effective practice resources for the donation and transplantation community of practice	Available to the community at no cost	Available to the community at no cost	Available to the community at no cost	Available to the community at no cost

### PROMOTION OF INDIVIDUAL OPOS, TRANSPLANT CENTERS AND HOSPITALS

NEW Listing in Monday Minute	Logo visually presented	Name Listed in Partnership Category	Name Listed in Partnership Category	Name Listed in Partnership Category
Organization presented on The Alliance website	Logo visually presented	Name Listed in Partnership Category	Name Listed in Partnership Category	Name Listed in Partnership Category
Organization highlighted on The Alliance 101 semi-annual webinars	Logo visually presented	Name Listed in Partnership Category	Name Listed in Partnership Category	Name Listed in Partnership Category
Organization highlighted during webinar pre-show graphics	Logo visually presented	Name Listed in Partnership Category	Name Listed in Partnership Category	Name Listed in Partnership Category
Organization highlighted at The Alliance 2022 National Critical Issues Forum (September 1-2, 2022 in Orlando)	Logo visually presented	Logo visually presented	Name Listed in Partnership Category	Name Listed in Partnership Category

All Professional Partnership benefits are applied from January 1, 2022 - December 31, 2022.

Bronze Circle (formerly Discovery Level) is a one-time introductory level for first-time Professional Partner organizations. While this opportunity carries limited benefits, it is intended to provide introductory access to The Alliance's diverse programs and learning solutions. Current Professional Partners are exempt from this option.

2 Onboarding U offers a bulk discount for organizations seeking to simultaneously enroll multiple users. Contact info@odt-alliance.org for further information.