In 2021, The Alliance celebrates 15 years of convening the organ donation and transplantation community to save and heal more lives.

Table of Contents

Message from the Directors 4 - 5
The Bold Goal Lives On 6 - 8
The Strategic Plan 9 - 14
Vision, Mission, Value 10
Guiding the Vision 11
Goals for the Future 12 - 13
Four Strategic Pillars 12 - 13
Strategic Plan Committee Members 14
Strategic Pillar I: Community Collaboration 15 - 20
National Transplant Leadership Council 16
National Innovation Leadership Council 17
National Donation Leadership Council 18
2020 National Critical Issues Forum 19
2021 National Donor Management Summit 20
Strategic Pillar II: Innovation Sharing 21 - 27
Learning Programs 22
By the Numbers 23
Insight / Spotlight Series 24
OnboardingU, Saving & Healing Lives Video 25
Organ Donation Exploratory Seminar 25
DCD: Moving the Needle 26 - 27
Strategic Pillar III: Enhanced Learning Experience 28 - 33
The Mentorship Program 30
Preparing the Presenters 30
Resource Toolbox 31
DEI: Diversity, Equity and Inclusion 32 - 33
Strategic Pillar IV: Sustainable Infrastructure 34 - 47
The Alliance Board of Directors 36
By the Numbers 37
Professional Partners 38 - 39
Corporate Partners 40
Staff, Faculty, Committees, Workgroups 41 - 44
The Alliance 2021 Award Recipients 45
Professional Partnership Levels of Support 46 - 47

VOLUNTEER PROFILES
7 Howard Nathan
8 Dennis Wagner
16 Erika Dudley
17 Gina Dunne Smith
18 Sophia Smith
20 Adam Schiavi
31 Glenn Matsuki
37 Kevin Myer
44 Kevin O’Connor

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/OrganDonationandTransplantationAlliance
/odtalliance
/ODTAlliance
KEVIN MYER, MSHA
Board Chair, The Alliance

Yes.”
“Without hesitation.”
“How soon can we get it planned?”

These are some of the most common phrases we hear from professionals in our community. There is an underlying drive among our colleagues to serve the strongest donation and transplantation system in the world - and make it stronger day by day.

This year showcased our community’s collective tenacity – across hospitals, OPOs, transplant programs and beyond. As challenges mounted and changes became permanent, our community continued to keep the support for donors and care for patients paramount. We have intentionally chosen to approach challenges directly, by sharing insights across the nation. It is now more critical than ever to navigate the opportunities together, supporting each other.

Fifteen years ago, The Alliance was founded on these tenets – working together to boldly impact great change. Now, we proudly celebrate the bold choices our partners make every day. Without hesitation, countless volunteers engage. And we thank them immensely. The professionals in this community define courage, as new innovations and procedures are constantly tested.

The Alliance brings all the perspectives of people who have deep experience and knowledge, who are willing to share and willing to listen and work to get things better. And that’s the whole point, to make it work better, get more patients transplanted, take better care of our donor families, and immerse our field with new ideas.

KEVIN MYER, MSHA
President & Chief Executive Officer
LifeGift

KARRI HOBSON-PAPE, MBA
Executive Director, The Alliance

Today, we welcome your new ideas and entrepreneurial approaches. Every day we are creating forums for shared expertise, exchanging new effective practices, and advancing our network of leaders. In the midst of such challenging times, we are pleased to report the collective progress we have made to advance the field. The theme of our 2021 Annual Impact Report is “Bold Goals, Bold Action, Bold Impact” to highlight our shared purpose and urgency to advance our community of practice and honor the gift of life. We encourage you to take a moment to view the revised strategy map which shares our vision for greater impact in the future.

As we continue to charge through this era of growth and change, we are fortunate for the voluntary financial support provided by our professional and corporate partners who support our mission and the many initiatives underway. We invite you to join as a 2022 Partner. With your support, we will continue to raise up our community to identify the emerging issues, to build the valuable resources to implement effective practices, and to execute on practices that advance our profession.

We welcome 2022 with...

THE BOLD GOAL LIVES ON AT THE ALLIANCE

It was work on a bold goal to double organ donation rates to save more lives. It was work that connected people and organizations from across the continuum of organ donation and transplantation in a collaborative spirit to improve.

It was work that changed hearts and minds. It was work that had to continue.

The Organ Donation and Transplantation Alliance was chartered on February 21, 2006, to continue the work of the federally sponsored Organ Donation and Transplantation Breakthrough Collaboratives. The Alliance is celebrating 15 years of bringing hospitals, organ procurement organizations, and transplant centers together to advance and energize the community that works to save the lives of patients on the transplant waiting list. The Alliance is the convener and leader of that work to advance life for all and has seen organ donation rates increase 55 percent during its existence, from 8,107 deceased donors in 2006 to 12,838 in 2020.

That growth also reflects an impressive increase in donation after circulatory death (DCD) donors from 642 donors in 2006 to 3,223 in 2020. The year-over-year growth in DCD donation has dramatically impacted the number of potential donors and lives saved per year. In fact, DCD donors represented more than 25 percent of all deceased donors last year.

IT WAS A BOLD GOAL THAT STARTED IT ALL

In April 2003, Health & Human Services Secretary Tommy Thompson joined with key national leaders and practitioners from the nation’s transplantation and hospital communities to launch the Organ Donation and Transplantation Breakthrough Collaboratives. The Collaborative’s bold goal was to save or enhance thousands of lives a year by spreading known best practices to the nation’s largest hospitals, in an effort to achieve organ donation rates of 75 percent or higher. At that time, the national rate of eligible donors to actual donors was 48 percent.

“To set a bold goal, to step out there and say, ‘we’re not going to try to increase by one percent, we’re going to increase to where 75 percent of the time we are going to convert potential donors to actual donors,’ that’s really stepping out,” says Helen Bottenfield, who served as a member of the Collaborative leadership team as a consultant and later as Executive Director of The Alliance from 2008-2013.

THE BREAKTHROUGH COLLABORATIVES LAID THE FOUNDATION

Over the next five years, a series of Breakthrough Collaboratives on organ donation and transplantation were conducted as well as National Learning Conferences that attracted up to 1,800 participants. The Collaboratives were under the direction of HRSA and used a model developed by the Institute for Healthcare Improvement. They were led by Dennis Wagner from 2003-2006, and later by Virginia McBride, now the executive director of Orlando-based OurLegacy.

The Collaboratives were credited with quadrupling the growth rate of organ donation over four years. Additionally, the number of hospitals that achieved or surpassed the Collaborative’s goal of a 75 percent donation rate increased more than sevenfold, from 55 to 392, from 2003-2007.

Wagner and others are quick to point out that many national organizations stepped up to make the Collaboratives successful. The Joint Commission added a question about organ donation rates to its hospital review survey and many other national organizations contributed their expertise and support.

The sharing of best practices in the Collaboratives included donation after circulatory death (DCD), which was rare in 2003 when DCD donors accounted for four percent of all donors; now DCD donations account for 26 percent of all donors.

THE COLLABORATIVES WIND DOWN AND THE ALLIANCE IS BORN

As the Collaboratives began to wind down, some of the key leaders started wondering how to keep the work going to find the best ways of changing the nature of organ donation and transplantation in the United States when the federal government was no longer involved.

“The roots of The Alliance are in the Organ Donation Breakthrough Collaborative, focused on this idea of bringing together the teams that actually made things happen, learning from their successes, learning from their challenges, and then giving them the opportunity to change,” says Dr. John Magee, Section Head of Transplantation at the University of Michigan. Dr. Magee also served as chair of The Alliance Board of Directors for

2021 ANNUAL REPORT

THE BOLD GOAL LIVES ON

2021 ANNUAL REPORT

HOWARD NATHAN
Organ Donation Pioneer Guided By Compassion

Infused with compassion by one of his mother’s bedrock principles, Howard Nathan, one of the founders of the Organ Donation and Transplantation Alliance and its longest-serving board member, is a firm believer that every person has the power to make the world a better place. And, for 43 years, his life and work have been about doing that by giving people second chances through organ donation.

Nathan has been President and CEO of the Gift of Life Donor Program in Philadelphia since 1984, coordinating more than 53,000 organ transplants and approximately 2 million tissue transplants in its 46+ year history. He is the longest-serving CEO of any OPO in the U.S. and has mentored many other OPO leaders.

He served as a faculty member in the influential Organ Donation Breakthrough Collaborative in 2003-2006, which was tasked by the Department of Health and Human Services to identify ways to increase organ donation and transplantation. “The idea was to be bold about your goals. The expectation was that we all were going to make bold offers and bold requests to increase organ donation.”

When the Breakthrough Collaborative initiatives ended, Nathan and other involved leaders established the Organ Donation and Transplantation Alliance. He provided The Alliance with an administrative home at the Gift of Life Institute in its early years. “We started The Alliance to make sure that all the different aspects of improvement continued and we didn’t lose momentum in the work to increase organ donations,” he says.
three years and currently serves as the American Society of Transplant Surgeons (ASTS) representative to The Alliance Board.

Mentoring was another key aspect of the Collaborative experience that The Alliance founders wanted to make sure would continue. The Leadership Councils, which drove the creation of The Alliance, have continued as key activities of the organization today.

THE ALLIANCE CONTINUES TO WORK ON THE BOLD GOAL

The Alliance’s work to ensure a continued national commitment to increasing organ availability and eliminating deaths on transplant waiting lists ensures that the work done on the Collaborative’s bold goal is not lost.

By convening members across the community of practice to share information, The Alliance provides a platform to identify emerging concepts and innovative practices and develops resources and educational programs that continue to transform the work of the organ donation and transplantation community of practice.

SHAPING THE FUTURE OF DONATION AND TRANSPLANTATION

Amid the rapidly evolving landscape of donation and transplantation, The Alliance’s mission, deeply rooted in those early bold goals, remains more crucial than ever.

“Our urgency is driven by more than 110,000 people who are still in need of a lifesaving transplant,” says Hobson-Pape. “To generate lifesaving results better, faster and more cost-effectively, we must face the future as a united front.”

By convening thought-leaders across the continuum and cascading effective practices to more than 15,000 people per year, The Alliance continues to tackle the critical issues that impact the field.

A ‘National Treasure’ Establishes The Alliance so Bold Goals and ‘All Teach All Learn’ Can Live On

Dennis Wagner, one of the founders of Organ Donation and Transplantation Alliance, is a firm believer that the powerful mindsets and methods used by communities of practice to generate breakthrough results are known, clear and can be replicated. He’s so committed to those principles that after a 30+ year career in government, he founded the Yes And Leadership consulting group in 2020 to help leaders and organizations adopt those effective leadership tools and methods.

One of the principles he believes in is committing to bold goals. “In my experience, you set the goal and then the goal, if you’re serious about pursuing it and are in constant action on it, causes the necessary system to evolve,” he says. “Aims create systems and systems create results. But you really have to own it and then live with it, it can be wonderful and it can generate beautiful results and outcomes. But there’s a tension involved in that it does require persistence and courage.”

He’s been called a ‘national treasure’ by leaders in the organ donation and transplant community for the impact he has made. It was during his time at HRSA that he established and served as one of the key leaders of the Breakthrough Collaborative that led to the creation of The Alliance (see previous story—“Bold Goal Lives On”). “During the 33+ years that I worked for the federal government, I saw that this was how influential national associations get born,” says Wagner. “I absolutely loved the Breakthrough Collaborative’s Leadership Coordinating Council and did everything I could to encourage the discussion about formalizing it into what became The Alliance.”

A ‘National Treasure’ Establishes The Alliance so Bold Goals and ‘All Teach All Learn’ Can Live On

A ‘National Treasure’ Establishes The Alliance so Bold Goals and ‘All Teach All Learn’ Can Live On

THE STRATEGIC PLAN

“A thoughtful plan that aligns with the mission and vision is critical for long term impact.”
Our vision

To be the catalyst that ignites bold advancements in organ donation, transplantation and overall patient survival through collaboration and engaged learning.

Our mission

The Alliance unites the organ donation, transplantation and healthcare community to promote collaboration, cascade innovations and share effective practices for the benefit of restoring lives through transplantation.

Our value

The Organ Donation and Transplantation Alliance activates the “All Teach, All Learn” approach by exchanging collective expertise across the healthcare continuum and by developing relevant, targeted and scalable learning solutions, on a bold pursuit to save and heal lives.

The Alliance completed its strategic plan that will guide its vision to be a catalyst that ignites bold advancements in organ donation, transplantation, and patient survival through collaboration and engaged learning. The plan emphasizes community collaboration, innovation sharing, enhanced learning experiences, and sustainable infrastructure. The planning process was supported by The Joint Commission.

Three-fourths of The Alliance’s board members served on the Strategic Planning Committee, which was led by Alliance Board Chair Kevin Myer, president and CEO of LifeGift. “The world of healthcare is so dynamic that using a strategy mapping approach to plan for The Alliance’s future was essential,” says Myer. “And, the engagement of one of The Joint Commission’s leading strategic consultants to guide the planning process was invaluable.”

That consultant, Yerachmiel “Rocky” Ephraim, a Lean Six Sigma consultant at The Joint Commission, was loaned to lead the work of the Strategic Planning Committee. At The Joint Commission, he is a teacher and practitioner of their Robust Process Improvement methodology, where he works closely with senior leadership and staff on cost saving and revenue generating improvement projects. With an MBA in finance/management and 15 years in healthcare operations, he championed using a data-driven approach for the planning process.

“I’m a big believer that listening to the ‘voice of the customer’ is what allows organizations to thrive,” says Ephraim. “The Alliance’s Strategic Planning Committee was very collaborative and really engaged with using a data-driven approach. They launched listening sessions and a community-wide survey to gain insights, created a dashboard of performance metrics, and are committed to measuring ongoing activity. The insights of the voice of the customer will be improving The Alliance for years to come.”

“The Joint Commission values the important work of The Alliance in the field of organ donation and transplantation,” says Laura Gayton, Alliance board member and associate director of Standards Interpretation for The Joint Commission, who facilitated the consulting services of The Joint Commission. “The results of initiatives developed through this strategic planning process will affect thousands of patients across the United States.”

Work on the planning process began in March 2021 and included refining The Alliance’s mission and vision, conducting a situational analysis, setting strategic priorities, determining resource implications, and developing an implementation plan.
CROSS-CUTTING GOALS FOR THE FUTURE

1. Enhance collaborative leadership opportunities to improve donation and transplantation practices
2. Reinforce the connections among our three domains in organ transplantation - hospitals where donations occur, organ procurement organizations and transplant programs
3. Deliver valued contextual perspective and interdisciplinary view across the organ donation and transplantation continuum.
4. Improve access to current tools, resources and learning programs for broad consumption
5. Drive innovation and solutions to address the challenges that exist today
6. Enhance depth of community partnerships with supporting associations and government organizations, while maintaining an objective and balanced perspective
7. Advance diversity and inclusion across all Alliance efforts
8. Increase awareness about collaborative initiatives and learning solutions provided by The Alliance to a broader audience

TO ACHIEVE THESE GOALS, THE STRATEGY MAP FOR THE FUTURE OF THE ALLIANCE WAS TOOLLED INTO THREE MISSION-DRIVEN STRATEGIC PILLARS AND ONE MISSION-ENABLING STRATEGIC PILLAR:

MISSION-DRIVEN STRATEGIC PILLAR I
COMMUNITY COLLABORATION
Drive community collaboration for greater sharing among thought leaders in the field

MISSION-DRIVEN STRATEGIC PILLAR II
INNOVATION SHARING
Provide effective practices, emerging ideas, innovative approaches and interdisciplinary perspective through engaged learning solutions

MISSION-DRIVEN STRATEGIC PILLAR III
ENHANCED LEARNING EXPERIENCE
Cascade knowledge through improved access and a comprehensive learning experience for the odt community

MISSION-ENABLING STRATEGIC PILLAR IV
SUSTAINABLE INFRASTRUCTURE
Build infrastructure for long-term sustainable success

UNDER THE LEADERSHIP OF THE BOARD OF DIRECTORS AND KARRI HOBSON-PAPE, EXECUTIVE DIRECTOR OF THE ALLIANCE, EIGHT CROSS-CUTTING STRATEGIC GOALS FOR THE FUTURE WERE IDENTIFIED.
“A fast-paced, focused strategic planning process extracts the ideas of a team of experts to identify our true opportunities to develop distinct opportunities.”

ANA HANDS, MD
Vice President, Transplant Services
Ochsner Multi-Organ Transplant Institute

“The involvement of leaders from the AHA, Joint Commission, and other healthcare organizations was vital in creating a comprehensive strategy that places The Alliance in a solid position to shape and adapt the future of organ donation and transplantation in the U.S.”

PAUL MYOUNG, MHA, FACHE
Senior Administrative Director
Massachusetts General Hospital

STRATEGIC PLANNING COMMITTEE

KEVIN MYER, MSHA
President & Chief Executive Officer
LifeGift

ANA HANDS, MD
Vice President, Transplant Services
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PAUL MYOUNG, MHA, FACHE
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University of Michigan

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Professor, Pediatrics
UF College of Medicine - Jacksonville

KELLY RANUM
Chief Executive Officer
Louisiana Organ Procurement Agency

“MISSION-DRIVEN STRATEGIC PILLAR I

Drive community collaboration for greater sharing among thought leaders in the field

“When our donation and transplantation community comes together to address our challenges it is very powerful.”

JAN FINN, RN, MSN, CPTC
President & Chief Executive Officer
Midwest Transplant Network

COMMUNITY COLLABORATION

2021 ANNUAL REPORT

THE STRATEGIC PLAN
Community Collaboration

The Alliance is proud to host three national leadership councils, composed of representatives from diverse disciplines and levels of leadership across the donation and transplantation continuum. Together, they give of their time and expertise to equip a modern profession of lifesavers through the development of scalable, targeted solutions for the community of practice.

2021 NATIONAL TRANSPLANT LEADERSHIP COUNCIL MEMBERS

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<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Randall Sung, MD, Chair</td>
<td>Professor of Surgery</td>
<td>Michigan Medicine</td>
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<tr>
<td>Jaclyn Bannon, MHA</td>
<td>Administrative Director</td>
<td>Johns Hopkins Hospital</td>
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<tr>
<td>JoAnn Brooks, RN, BS, MSN</td>
<td>Interim Clinical Nursing Director</td>
<td>Univ. of Michigan Transplant Center</td>
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<tr>
<td>Jamie Bucio, CPT, EMTP-P</td>
<td>Lead Organ Procurement Coordinator</td>
<td>Univ. of Chicago Medicine</td>
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<tr>
<td>Leigh Ann Burgess</td>
<td>Senior Administrative Director</td>
<td>Methodist Healthcare</td>
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<tr>
<td>Waldo Concepcion, MD</td>
<td>Professor of Surgery and Pediatrics</td>
<td>Stanford Univ. School of Medicine</td>
</tr>
<tr>
<td>Erika Dudley, BSN</td>
<td>Director, Transplant Services</td>
<td>Children’s Hospital of Michigan</td>
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<tr>
<td>Ana Hands, MD</td>
<td>Vice President, Transplant Services</td>
<td>Ochsner Health</td>
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<td>Shekhar Kubal, PhD</td>
<td>Surgical Director, Liver Transplantation</td>
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<td>Tamra Magee</td>
<td>Director, Center for Transplantation</td>
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<td>Susan Mandell, MD, PhD</td>
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<tr>
<td>Lindsay Smith, RN, MSN</td>
<td>Transplant Quality Director</td>
<td>Vanderbilt Transplant Center</td>
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<tr>
<td>Kristina Wheeler, RN, BSN, MBA</td>
<td>Transplant Administrator</td>
<td>OneLegacy</td>
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<tr>
<td>Christopher Wood, MBA</td>
<td>Director, Operations</td>
<td>UPMC Transplantation Services</td>
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2021 NATIONAL INNOVATION LEADERSHIP COUNCIL MEMBERS

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<tr>
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<tbody>
<tr>
<td>Gina Dunne Smith, Chair</td>
<td>Executive Director</td>
<td>International Institute for the Advancement of Medicine (IIAM)</td>
</tr>
<tr>
<td>David Axelrod, MD, MBA</td>
<td>Transplant and Hepatobiliary Surgeon</td>
<td>Univ. of Iowa Hosp. &amp; Surgical Clinics</td>
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<tr>
<td>Adam Bingaman, MD</td>
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<td>Yvette Chapman, BSN, CCTC</td>
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<td>Paul Chestovich, MD</td>
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<td>Macey Levan, JD, PHD</td>
<td>Assistant Professor of Surgery</td>
<td>The Johns Hopkins School of Medicine</td>
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<td>Susan Mau Larson, MPA</td>
<td>Director, Partner &amp; Community Relations</td>
<td>LifeSource</td>
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<td>George Mazariegos, MD</td>
<td>Professor of Surgery</td>
<td>UPMC Children’s Hospital of Pittsburgh</td>
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<tr>
<td>Jennifer Muriett, MSN, BSN, CPT</td>
<td>Chief Operating Officer</td>
<td>Donor Alliance</td>
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<tr>
<td>Kevin Myer, MSHA</td>
<td>President &amp; Chief Executive Officer</td>
<td>LifeGift</td>
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<td>Jennifer Prinz, RN, MPH, CPTC</td>
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<tr>
<td>Prakash Rao, PhD</td>
<td>Vice President &amp; Chief Laboratory Officer</td>
<td>New Jersey Sharing Network</td>
</tr>
<tr>
<td>Scott Wunsch</td>
<td>Chief Operating Officer</td>
<td>Trinity Air Medical</td>
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Leading with Grace in a Lifesaving Community

With a singular focus on the impact of leadership styles on team performance, Erika Dudley, BSN, director of Transplant Services at Children’s Hospital of Michigan, has emerged as a leader in the organ transplantation community. Dudley works to encourage organ donation among communities of color. She’s on the board of directors for MOTTEP (Minority Organ Tissue Transplant Education Program) at Gift of Life Michigan. “We’ve hosted dialogue circles in African American, Arabic and Latinx communities. We pull people together and we talk about the truths and the myths of organ donation. It’s really about how do we collectively come to the table and how do the hospitals and organ donation organizations really show that they care about the community?” Her path to leadership in the organ transplantation community began when she was a neurosurgical ICU nurse.

Innovation Continues to Amaze Research Leader

As the long-time executive director of the International Institute for the Advancement of Medicine (IIAM) in Edison, NJ, Gina Dunne Smith remains amazed by medical innovations that improve organ donation and transplantation. “I am awestruck by what’s happening out there,” she says. “Innovation is part of our DNA within this organization and everything that we do and everything that we support is because somebody has an innovative idea that they want to bring to fruition. And we get to be a part of making that happen. They are the geniuses behind it and we are simply the suppliers of a donor gift.”

With 33 years in the field and 28 at the helm of IIAM, an organization that provides non-transplantable human organs and tissues for medical research, Dunne Smith remains passionate about the life-saving mission of the organ donation and transplantation community.
“Collaboration among leaders from such diverse perspectives helps to guide the critical opportunities for initiatives in 2022 and beyond.”

JENNIFER PRINZ, RN, MPH, CPTC
President & Chief Executive Officer
Donor Alliance

2021 NATIONAL DONATION LEADERSHIP COUNCIL MEMBERS

Dan Lebovitz, MD, Chair
Medical Director
Lifebanc

Dominic Adorno
Vice President, Clinical Operations
LifeCenter Northwest

Doug Butler
Vice President, Clinical Operations
Southwest Transplant Alliance

Rondi Geibard, MD, FACS
Associate Professor of Surgery
UAB Hospital

Niels Martin MD, FACS, FCMC
Section Chief, Surgical Critical Care
Penn Perelman School of Medicine

Katie McKee
Dir., Hosp. Services & Donor Family Aftercare
LifeSource

Fady Nasrallah, MD
Trauma and Acute Care Surgery
Scripps Memorial Hospital La Jolla

Kevin O’Connor
President and Chief Executive Officer
LifeCenter Northwest

Rosemary O’Meeghan, MBBS
Intensivist
OneLegacy

Judith Pepe, MD
Sr. Assoc Dir. of Surgical Critical Care
Hartford Hospital

Ernesto Pretto, Jr., MD, MPH
President & Founder
Univ. of Miami School of Medicine

Christine Radolovic
Director
Gift of Life Donor Program

Mitch Sally, MD, FACS
Assistant Professor of Surgery
Oregon Health & Science University

Sophia Smith, MD
Pediatric Emergency Medicine Physician
Children’s National Hospital

Suzanne Witte
Family Support Program Coordinator
Univ. of Iowa Hospitals and Clinics

Personal Experience Creates Passionate Advocate for Organ Donation

SOPHIA SMITH, MD

Watching a relative die while waiting for a heart transplant ignited Sophia Smith’s interest in organ donation and transplantation and that experience has made her a passionate advocate for organ donation. Smith, former pediatric critical care doctor and now a pediatric emergency medicine physician at Children’s National Hospital in Washington, DC, is an active member of The Alliance National Donation Leadership Council. The 15-member council has developed a Community Hospital Resource Guide to enhance collaborations between community hospitals and their local organ procurement organization to increase donation performance, and is at work on a comprehensive Donation after Circulatory Death (DCD) educational guide for medical professionals.

The Alliance National Critical Issues Forum is a biennial event that invites current and emerging hospital system, transplant, OPO and physician/surgical leaders to convene for a collaborative discussion, identifying strategies for increasing organ donation and transplantation. The 2020 Forum, “Destination Thinking,” examined strategies to craft plans for the future, to capitalize on changes in the field, and to cultivate more effective partnerships.

Together, we examined high-performing organizations and the unique tactics that gave way to their success. Leaders took part in collaborative “Success Lab” breakout sessions, brainstorming innovative solutions for key operational, financial and partnership-related issues. Following the success labs, specific issues were identified to guide ongoing collaboration through The Alliance National Leadership Councils. The insights shared also help to guide key topics for Alliance programming in the future.
Adam Schiavi is a firm believer that practice improves performance and he brings that approach to his work as co-chair of the planning committee for The Organ Donation and Transplantation Alliance 2021 National Donor Management Summit. Schiavi, assistant professor of Neuroanesthesia/Neurocritical Care at Johns Hopkins Hospital, is an archetype ‘renaissance man’ with roots in music and science combined with a deep-thinking approach to life.

Schiavi was born in New Jersey and grew up in south Florida, where his father was a professional musician. His path swerved from music to science and medicine during his junior year in college after a talk with his father. He continued to play professionally for many years and still plays for enjoyment.

His interest in neurocritical care led him led to an interest in issues involving organ donation. “It’s a very philosophical space and led to my thinking about organ donation and getting involved with it.”

‘Deep thinker’ helps plan Donor Management Summit

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“Deep thinker’ helps plan Donor Management Summit

Adam Schiavi is a firm believer that practice improves performance and he brings that approach to his work as co-chair of the planning committee for The Organ Donation and Transplantation Alliance 2021 National Donor Management Summit. Schiavi, assistant professor of Neuroanesthesia/Neurocritical Care at Johns Hopkins Hospital, is an archetype ‘renaissance man’ with roots in music and science combined with a deep-thinking approach to life.

Schiavi was born in New Jersey and grew up in south Florida, where his father was a professional musician. His path swerved from music to science and medicine during his junior year in college after a talk with his father. He continued to play professionally for many years and still plays for enjoyment.

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His interest in neurocritical care led him led to an interest in issues involving organ donation. “It’s a very philosophical space and led to my thinking about organ donation and getting involved with it.”
Innovation Sharing

The Alliance is dedicated to driving active exploration of critical topics in order to develop an intentional focus on innovation. These insights and effective practices are promoted through a variety of programs, which are specially developed for the donation and transplantation community of practice.

The Alliance Live Advancement Series presents more than 25 live webinar programs per year on relevant, timely topics impacting the donation and transplantation community of practice. From emerging donation practices to transplant patient care and survey preparedness, you will find multiple webinar topics that meet your needs and improve your subject knowledge.

Webinar topics are identified, coordinated and moderated by national faculty workgroups, comprised of leading professionals across the community, and are devised into four key multidisciplinary content areas:

- Donation Focus
- Transplant Focus
- Innovation Focus
- Brain Death Focus

All Alliance webinars may be accessed on-demand via our website and are valid for continuing education credit up to 12 months from the original presentation date. A single on-demand webinar purchase provides your entire organization with the ability to watch and receive CE credit. After 12 months, these recordings are made available for cost-free viewing on our website and The Alliance YouTube channel, offering a library of nearly 100 professional education webinars from prior years.

The Alliance Conversation Series is a cost-free, fast-paced collaborative opportunity that highlights successful donation and transplantation practices across the country. Through shared insight, multidisciplinary experts identify solutions to critical challenges affecting the community of practice. Professionals are invited to participate in real-time Q&A, or watch on-demand at no cost through The Alliance YouTube channel.

**BY THE NUMBERS**

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<tr>
<th>THE ALLIANCE LIVE ADVANCEMENT SERIES</th>
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<td>Total Number of Professionals Who Engaged in Annual On-Demand Learning Opportunities (views)</td>
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EXECUTIVE INSIGHT SERIES

The Alliance Executive Insight Series is a semi-annual publication, designed to engage healthcare senior leadership with critical information about donation and transplantation. The publication offers two tracks:

• Hospital Executive Insights: topics for leaders of transplant programs or transplant hospitals
• Transplant Executive Insights: topics for senior leaders of transplant programs or transplant hospitals

SPOTLIGHT SERIES

The Alliance Spotlight Series is a regular publication for frontline healthcare professionals, offering quick-takes on critical topics affecting the field of organ donation and transplantation. Emerging topics have included DCD heart recoveries, continuous organ distribution systems, COVID-19 related issues, end-of-life conversations and more. The Alliance distributes this publication to more than 19,000 digital content subscribers each month.

CHRIS MICHETTI, MD
Trauma surgeon Chris Michetti fills unmet need with formal organ donation training

To satisfy the quest for a comprehensive training on the organ donation process for medical professionals, trauma surgeon Dr. Chris Michetti designed and now teaches a class that’s offered annually by The Alliance. “People don’t realize that [organ] donation is something that a patient might want. So, if you’re thinking patient-centered care, organ donation has to be part of that because some people want to be donors.”

The Alliance Organ Donation Exploratory Seminar was held online for the first time in May 2021. Michetti, who is the associate chief of Trauma/Acute Care Surgery at Inova Fairfax Hospital in Virginia, wrote the outline for the class in 2015 on his way home from a Donor Management Taskforce meeting, sponsored by the U.S. Health Resources and Services Administration (HRSA), in partnership with The Alliance. Since then, he’s ended up helping to write the book that accompanies the seminar.

The class has been offered annually since 2017, and some 120 healthcare professionals have completed it. The 8-hour course introduces the clinical, legal and administrative considerations of organ donation, synergistic healthcare partnerships and patient family dynamics.

His interest in organ donation began when he was asked to attend one of the Organ Donation Breakthrough Collaborative meetings. “I saw that people were talking about organ donation as a group,” he says. “And as I got more involved, I started to see that what I do with patients in the ICU actually affects their chance of donating.”

SCAR THIS QR CODE WITH YOUR PHONE TO CONTINUE READING

ORGAN DONATION EXPLORATORY SEMINAR

The Alliance Organ Donation Exploratory Seminar is an 8-hour interactive course, developed and delivered by field experts, to broadly examine the comprehensive donation process for the multidisciplinary healthcare team – particularly early-career critical care providers, residents, fellows, nurses, respiratory therapists, advanced clinicians and early-career OPO professionals.

This course introduces the clinical, legal and administrative considerations of organ donation, synergistic healthcare partnerships and patient family dynamics. It's an ideal educational opportunity for clinicians and frontline healthcare team members, creating shared understanding of the complex and interconnected logistics of organ donation and bolstering effective practices in hospitals where donation occurs.

Newly adapted for virtual learning in 2021, the Exploratory Seminar is taught semi-annually by leading multidisciplinary experts from across the country.

OnboardingU

OnboardingU is a series of online learning modules designed to supplement a transplant center’s existing employee orientation program. By providing staff with expertly-developed content, OnboardingU creates understanding of the roles and interconnected responsibilities of the multidisciplinary transplant team. Each interactive half-hour module may be completed for CEPTC and/or nursing credit. For one affordable subscription fee, each user gains unlimited access to the entire library of modules for a twelve-month period.

The Alliance Saving and Healing Lives Training Video is a half-hour on-demand training video that provides a brief introduction to the organ donation process for healthcare students and professionals across the community of practice. The curriculum follows the course of patient care from declaration of death through family support and the donation discussion, followed by support of donor management and surgical recovery of organs for transplant. This program is available to the community at no cost and awards CE credits upon completion.
The field of donation and transplantation has experienced a significant year-over-year growth in donation after circulatory death (DCD) as a means to dramatically increase the number of potential donors and lives saved. In fact, DCD donors represented more than 25 percent of all deceased donors in 2020.

As cutting-edge advancements and techniques give way to new frontiers in DCD organ utilization – particularly in the areas of heart and lung transplantation – The Alliance places a concentrated focus on cascading these innovations to the broad community of practice. Our diverse learning programs create an exchange of ideas on new technologies, clinical practices, as well as ethical and legal aspects. As the field continues to evolve, we welcome your recommendations on compelling topics and presenters.


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<th>Year</th>
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<td>2018</td>
<td>1,737</td>
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<td>2019</td>
<td>1,670</td>
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<td>2020</td>
<td>1,596</td>
<td>503 (7,150)</td>
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Based on OPTN data through December 31, 2020

DAN LEOBREITZ, MD

Commitment to Education in his DNA

Dan Lebovitz’s passion for medical education is embedded in his DNA and finds its expression in his work with patients and families in the Pediatric ICU. This also extends into his work in the world of organ and tissue donation, including his recent work with The Alliance to create a Donation after Circulatory Death (DCD) educational guide for medical professionals. “I feel a strong commitment to providing the best care I can for critically ill children and their families and to teach others to do the same,” says Lebovitz. “This requires continuing to learn myself, and share knowledge with others.”

The son of Dr. Harold Lebovitz, a widely published endocrinologist and educator, Daniel is leading The Alliance DCD Educational Guide Workgroup. The group is currently developing a guide that will provide a comprehensive overview of DCD. “It’s a guide designed for patient care teams in hospitals to be aware of the current general approaches to the potential donor who is not pronounced neurologically deceased, but is unable to survive, in which the patient or the family has made the decision to withdraw life-sustaining treatments,” says Lebovitz.

The guide will provide information on a range of topics. “From caring for the patient in the ICU, to talking to the patient’s family about the potential for donation, to obtaining consent, to identifying what organs may be transplantable, knowing what labs to evaluate and evaluating the organs, talking to transplant centers, talking with the OR staff to prepare expectations, to OR occurrences as well as plans if the donation is unable to move forward—we’re covering it all,” says Lebovitz.
“We all must ask whether traditional approaches to education remain relevant during this Fourth Industrial Revolution. So with the pace of change accelerating, and a need to adapt and to provide the optimal platform for constant learning, we have raised our standards to meet a critical goal. We have and will continue to invest and design our educational platforms and modalities to best serve the professional and educational needs of the community we have the privilege to serve.”

RICHARD K. GILROY, MD
Hepatologist & Medical Director
Intermountain Medical Center

ENHANCED LEARNING EXPERIENCE
Cascade Knowledge through Improved Access and a Comprehensive Learning Experience for the Organ Donation & Transplantation Community

“Our team relies on The Alliance for diverse perspectives on the latest and most pertinent emerging topics in transplantation.”

BARRY FRIEDMAN
Transplant Administrator,
AdventHealth Transplant Institute Orlando
The Alliance Mentorship Program connects OPO and transplant professionals with experienced mentors from across the country, establishing a robust network of peer support. This cost-free program enrolls semi-annually, having established nearly 150 mentorship connections since its inception.

The program offers three tracks for optimum benefit:

• One-on-one mentorship
• Themed group mentorship
• Situation/Skill specific mentorship

The Alliance Community Resource Toolbox combines three of The Alliance’s signature resources to form a cost-free online library of curated donation and transplantation-based tools to develop and sustain high-performing operations. We encourage professionals to share their research and effective practice resources with the community by submitting them to the toolbox.

As a leader in online continuing education delivery in healthcare, The Alliance emphasizes faculty expert preparation by providing training and technical coaching to improve their effectiveness with virtual environments.

“Today, most healthcare leaders are engaged in a virtual environment; however, reviewing the critical keys to success prior to a live session makes a tremendous difference in the level of professionalism and the final delivery,” said Karri Hobson-Pape, executive director. “This preparation significantly impacts the quality of our 25+ annual Advancement Series live webinar programs on emerging issues, our Conversation Series focused on effective practices, and our extensive library of on-demand webinars.”

All faculty who present online educational programs for The Alliance have access to the resources and coaching sessions. The coaching covers the basics, including:

• Internet connection and speed testing
• Lighting best practices and light resource options
• Webcam video quality and resource options
• Environmental best practices
• Pros and cons to virtual backgrounds
• Audio quality and resources options
• Screen framing, video composition and appropriate camera positioning
• Slide progression options
• Wardrobe recommendations
• Common unflattering or distracting behaviors when presenting virtually
• Virtual event “tech rehearsals”
In response to the ongoing national reckoning against police brutality and systemic racism in the U.S., many corporations and nonprofits quickly issued statements supporting diversity. In a prioritized effort to most effectively serve its community, The Organ Donation and Transplantation Alliance is pushing beyond that with a broad set of diversity, equity and inclusion (DEI) initiatives to help educate and promote diverse talent at The Alliance and across the organ donation and transplantation community of practice through active recruitment, retention, mentoring, and training efforts.

Following suggested best practices, the initiative was led by an internal workgroup of three of the eight Alliance professional staff members, including Deanna Fenton, program manager; Glenn Matsuki, program consultant; and Valinda Jones, program consultant. The DEI workgroup now comprises 10 leading professionals from the field, including:

• Karim Ali, Chief Relationship Officer of the Muslim Life Planning Institute
• Sherry Barger, CISM, IFOC, Minority Interfaith Specialist
• Remonia Chapman, Program Director of Detroit Minority Organ and Tissue Transplant Education Program (MOTTEP)
• Jan Finn, RN, MSN, CPTC, Chief Executive Officer at Midwest Transplant Network and Alliance Board Liaison
• Lydia Lam, MD, FACS, Associate Professor of Clinical Surgery and Emergency Medicine at Keck Hospital of USC
• Michael Munoz-Romero, Clinical Coordinator, Cardiothoracic Transplant at Keck Hospital of USC
• Ingrid Palacios, Multicultural Community Outreach Program Manager at New England Donor Services

Building on the groundwork of definitions, surveys and workgroups, The Alliance launched a series of new DEI programming, including a DEI-Focus Conversation Series, an expansion of the Mentorship Program, and the addition of diversity-focused resources for the Community Resource Toolbox. The Alliance’s public profile form has been updated with preferred pronouns and the capability to record the pronunciation of a member’s name.

Plans are also underway for additional DEI initiatives, including new tools and resources for the community, an expansion of the Advancement Learning Series to include DEI-focused topics, and the addition of diverse leaders to serve on Alliance National Leadership Councils, workgroups, and committees.

“Creating a culture of Diversity, Equity, Inclusion and Belonging is crucial to overcoming racial disparities in healthcare, but also in the way we interact with each other as a professional community.”

INGRID PALACIOS
Multicultural Outreach Manager
New England Donor Services

BUILDING ON THE GROUNDWORK OF DEFINITIONS, SURVEYS AND WORKGROUPS, NEW DEI PROGRAMMING INCLUDES:

CONVERSATION SERIES SPOTLIGHT

Sessions spotlighting diversity, equity and inclusion effective practices within the donation and transplantation community have been added to The Alliance’s existing conversation series. “In the survey, we heard that the community felt they would benefit from DEI conversations that force people to become comfortable with the uncomfortable,” says Fenton. The first DEI conversation on “Embracing Cultural Differences through Cultural Humility” was held on May 12th.

MENTORSHIP PROGRAM

The Alliance Mentorship Program has been expanded to assist in mentoring diverse professionals with the addition of discussion topics that tackle DEI-specific issues such as mitigating unconscious bias, cross-cultural collaboration, and cross-cultural intelligence. “We really want to help facilitate personal and professional development in these critical areas,” says Fenton. “And that’s essentially the overarching focus of our DEI initiative.”

COMMUNITY RESOURCE TOOLBOX

Diversity-focused materials have been added to the online library of more than 800 curated donation and transplantation-based tools to develop and sustain high-performing operations.

PUBLIC PROFILE FORM

The Alliance’s public profile form has been updated with preferred pronouns and the capability to record the pronunciation of a member’s name.
“By intentionally listening to the community and focusing on emerging topics, The Alliance creates a broad portfolio of educational offerings to drive ongoing improvements in the field of organ donation and transplantation.”

JON SNYDER, PHD, MS
Director of Transplant Epidemiology
Hennepin Healthcare Research Institute

“A lean operation that generates great return, The Alliance is committed to being a strong investment for our community to drive transformation.”

PATTI NILES, BS, RN, CPTC
President & Chief Executive Officer
Southwest Transplant Alliance
The Alliance Board of Directors

The Alliance Board of Directors is comprised of expert leaders from several key national organizations from across the organ donation, transplantation and healthcare community. These valued partners work closely with The Alliance team to achieve optimal results on key issues that impact the field.

KEVIN MYER, MSHA
Board Chair
President & Chief Executive Officer
LifeGift

JOHN MAGEE, MD
ASTS Board Representative
Head, Section of Transplant Surgery, University of Michigan

THOMAS A. NAKAGAWA,
MD, FAAP, FCCM
SCCM Board Representative
Professor, Pediatrics
UF College of Medicine - Jacksonville

HOWARD NATHAN
President & Chief Executive Officer
Gift of Life Donor Program

KEVIN CONNOR
President & Chief Executive Officer
LifeCenter Northwest

EMMA O’RIELEY
ACHE Board Representative
Director, Product Marketing
American College of Healthcare Executives

KELLY RANUM
ADPO Board Representative
Chief Executive Officer
Louisiana Organ Procurement Agency

LAURA GAYTON,
MHA, BSN, CNOR, CSSM
TJC Board Representative
Assoc. Dir., Standards Interpretation
The Joint Commission

KEYBOARDING KEVIN MYER
Driven by Hope: The 2021 Alliance Board Chair

Start with a large portion of compassion, add a generous scoop of interest in innovative business practices such as design thinking, serve with garnishes of luck and hope and you’ve got the recipe for Kevin Myer, the 2021 board chair of The Organ Donation and Transplantation Alliance.

Myer, whose day job is President and CEO of LifeGift, an organ procurement organization based in Houston that works with 240 hospitals and nine transplant centers in North, Southeast and Western Texas, says that while preparation is important to dealing with challenges, such as Hurricane Harvey in 2017, the biggest lesson he’s learned is to take care of his team. “Nothing is more important than your people,” says Myer. “To do this work, if you protect your people and prepare them and support them, the magic happens.”

Myer’s LifeGift board robustly supports his continuing education and he’s completed several executive education programs at Stanford’s business school. He’s put to work what he’s learned at LifeGift and plans to implement some ideas with his work leading The Alliance’s board. He’s a proponent of strategy development, which he is quick to point out, is not strategic planning. “The strategic plan is dead,” he says. “Long live strategy. Strategy development is dynamic. It’s adaptive and it works.”

He’s also been influenced by his study of design thinking. “One of the things around design thinking is prototyping – you develop it and try it. Don’t wait until it’s perfect before you implement it. Just get the idea and try it out.”

BY THE NUMBERS

IMPROVE REACH THROUGH THE ORGAN DONATION AND TRANSPLANTATION COMMUNITY

20,322
Total Digital Content Subscribers
(Email + Social Followers)

TOTAL ENGAGEMENT
(PARTNERSHIP ASSESSMENTS)

14,338
Total Number of Professionals Who Engaged in Annual Learning Opportunities
(All Alliance Programs)

STRENGTHEN AND CULTIVATE ALLIANCE REVENUE MODEL
(PARTNERSHIP ASSESSMENTS)

116
Total Number of Professional Partners & Corporate Partners

59% INCREASE
Continuing Education Credits Claimed
(CEPTC, Nursing, CME and Dietitian Credits)
(All Alliance Programs)
Professional Partners

The Alliance is not a membership organization and therefore relies on annual voluntary financial support from OPOs and transplant programs who find value in our initiatives. That support enables The Alliance to continue powering synergy, sparking innovation and turning discoveries into solutions for an equipped, agile and empowered community.

As a Professional Partner, your entire organization will gain access to a wide range of value-added benefits and discounts, including relevant, targeted and scalable solutions in the areas of team member continuing education, community collaboration initiatives, onboarding and training of team members, team member professional development, executive leadership in the field, access to new content and information, broad organizational development, tools and resources and much more.

We invite you to join us as an Alliance Professional Partner in 2022. Information about our 2022 levels of support and benefits may be found on page 46 - 47. Please contact us at info@organdonationalliance.org with any questions.

2021 PLATINUM CIRCLE PARTNERS

Advent Health

2021 GOLD CIRCLE PARTNERS

Indiana University Health Transplant Legacy of Hope Lifebanc LifeLink of Florida LifeLink of Georgia LifeShare Transplant Donor Services of Oklahoma LifeSource Louisiana Organ Procurement Agency Methodist Dallas Medical Center Mid-South Transplant Foundation Nevada Donor Network NewYorkPresbyterianColumbia University Irving Medical Center NewYorkPresbyterianWells Cornell Medical Center Northwestern Memorial Hospital NYU Langone Health

2021 GOLD CIRCLE PARTNERS

Arkansas Regional Organ Recovery Agency Baylor Scott & White Memorial Hospital Beaumont Hospital, Royal Oak Carolina Donor Services Christiana Care Health Services Cleveland Clinic Main Campus Donor Network of Arizona DonorConnect Finger Lakes Donor Recovery Network Gift of Life Michigan Henry Ford Hospital

2021 SILVER CIRCLE PARTNERS

Ascension St. John Hospital Aurora St. Luke’s Medical Center Banner University Medical Center Phoenix Banner University Medical Center Tucson ConnectLife Doctors Hospital at Renaissance Duke University Medical Center Gift of Hope Organ & Tissue Donor Network Hospital of the University of Pennsylvania

2021 SILVER CIRCLE PARTNERS

Houston Methodist Hospital Iowa Donor Network Legacy of Life Hawaii Life Alliance Organ Recovery Agency LifeCenter Organ Donor Network Lifeline of Ohio LifeLink of Puerto Rico LifeNet Health Transplant Services LifeQuest Organ Recovery Services LifeSharing Live On Nebraska Loma Linda University Medical Center Mayo Clinic St. Mary’s Hospital New England Donor Services New Mexico Donor Services

2021 BRONZE CIRCLE PARTNERS

Ann & Robert H. Lurie Children’s Hospital of Chicago Cincinnati Children’s Hospital Medical Center

2021 BRONZE CIRCLE PARTNERS

Sharp Memorial Hospital Strong Memorial Hospital, University of Rochester Medical Center University of Vermont Medical Center
Corporate Partners

The Alliance is pleased to present our 2021 annual Corporate Partners. We are incredibly grateful to our Corporate Partners who have extended their generous support over the years. Together, through our collaborative power, we can ensure that more people than ever can enjoy a second chance at life.

We invite you to join us as an Alliance Corporate Partner in 2022. Information about our levels of support and benefits may be found on page 46 - 47. Please contact us at info@organdonationalliance.org with any questions.

Advancement Series Faculty

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2021 Donation Focus Advancement Series Faculty

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>HOBBY AL-SALEH</td>
<td>Donor Network of Arizona</td>
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<tr>
<td>LINDSEY BANKS, BSN, RN, CPTC</td>
<td>Legacy of Hope</td>
</tr>
<tr>
<td>CHRISTY BRIDWELL, BA, MPH</td>
<td>Nevada Donor Network</td>
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<tr>
<td>CYNTHIA HACKER, MALS</td>
<td>Life Alliance Organ Donation Agency</td>
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<tr>
<td>FAITH HILTERBRAND</td>
<td>Lifeline of Ohio</td>
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<td>WINNIE LAU</td>
<td>UHC Hospitals</td>
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2021 Transplant Focus Advancement Series Faculty

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<tr>
<td>HANNAH BYFORD</td>
<td>Ronald Reagan UCLA Medical Center</td>
</tr>
<tr>
<td>SARAH DUGGINS, BSN, RN, CPTC</td>
<td>UNC Health</td>
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<tr>
<td>LAURA HANPETER, MHSA</td>
<td>Nebraska Medicine</td>
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<tr>
<td>GEORGE MAZARIEGOS, MD</td>
<td>UPMC Children's Hospital of Pittsburgh</td>
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<tr>
<td>LINDSAY SMITH, RN, MSN</td>
<td>Vanderbilt Transplant Center</td>
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<tr>
<td>JAMI STEGER, APRN</td>
<td>Cincinnati Children's Hospital</td>
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<tr>
<td>KAREN LORD, FNP-C</td>
<td>New England Donor Services</td>
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<td>MEGHAN STEPHENSON, RN, MSN</td>
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<td>ANGELIQUE TADEO</td>
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<td>ERIKA WILKerson</td>
<td>Gift of Hope</td>
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<td>EDWARD STROUSE</td>
<td>Crozer-Chester Medical Center</td>
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<td>MARYANNA TOSI, RD, CDN</td>
<td>NYU Langone Health</td>
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<tr>
<td>CHRISTOPHER WOOD, MBA</td>
<td>UPMC Transplantation Services</td>
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<tr>
<td>BRANDI ZOFKIE</td>
<td>United Therapeutics Corporation</td>
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2021 Innovation Focus Advancement Series Faculty

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<tbody>
<tr>
<td>GINA DUNNE SMITH</td>
<td>International Institute for the Advancement of Medicine (IIAM)</td>
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<tr>
<td>CHRIS JAYNES</td>
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Community Resources
Community Hospital Resource Guide Workgroup

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Alliance Executive Insight Series Workgroups

2020 Hospital Executive Insight Series Workgroup

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TAMRA MAGEE
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UPMC Transplantation Services

OnboardingU

OnboardingU is a series of online learning modules designed to supplement a transplant center’s existing employee orientation program. By providing staff with expertly-developed content, this orientation tool creates an understanding of the roles and interconnected responsibilities of the multidisciplinary transplant team.

OnboardingU Program Workgroup

JOANN BROOKS, RN, BS, MSN
University of Michigan Transplant Center

LEANNA DARLAND, PHARM D

GRACE SHEA, RD

OnboardingU Inpatient Nurse Program Workgroup

SABRINA SELF, MSN, RN, BC
UAMS Medical Center

ANGELA GREGOS, BSN, RN, CCTC
Octoner Medical Center

Conversation Series

The Alliance Conversation Series is a cost-free, fast-paced collaborative opportunity delivered live online throughout the year that highlights effective donation and transplantation practices across the country. Through shared insight, multidisciplinary experts identify solutions to critical challenges affecting the community of practice.

Conversation Series Workgroup

JOANN BROOKS, RN, BS, MSN
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LifeGift

AMANDA HABERMEHL
ConnectLife

KATIE MCKEE
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KAREN HADZIC, MSN, RN
Spectrum Health

Diversity Focus Conversation Series Workgroup

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Muslim Life Planning Institute

SHERRY BARGER, CISM, IFOC
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LYDIA LAM, MD, FACS
Keck Hospital of USC

MICHAEL MUNOZ-ROMERO, BSN, RN, CCRN, CPTC
Keck Hospital of USC

INGRID PALACIOS
New England Donor Services

The Alliance Mentorship Program

The 2020-2021 Mentorship Program combines OPO and transplant professionals to develop a program that provides a broad perspective.

2020 OPO & Transplant Mentorship Program Workgroups

CECILE AGUAYO, MBA, BSN, RN
Intermountain Primary Children’s Hospital

AIMEE HAGERTY, MSN
Hampden Medical Center

LEE NOLEN, RN, BSN, CPTC
Tennessee Donor Services

ROBIN OHKAGAWA
New England Organ Donor Services

HOPE WEED
LifeLink of Georgia

ERIN WELLS
Loma Linda University Medical Center
Focusing on ‘keeping the main thing the main thing’ yields strong results for organ procurement organizations, says Kevin O’Connor, President & CEO of LifeCenter Northwest and former vice chair of The Alliance board of directors. “We stay squarely focused on helping as many people as we can through donation and transplantation,” he says. “And to us, that means focusing on helping the families of potential and actual donors and the donors themselves and focusing on helping the patients out there in need of replacement organs and tissues.”

Keeping this focus on the people who can be helped as a primary guiding principle has yielded strong results. During his 12 years as CEO, LifeCenter Northwest has nearly tripled the number of organ donors per year. “Having a clear goal to transplant more patients is our North Star,” says O’Connor. “That’s why we’re here. That’s what we focus on. That’s how we make decisions. That informs everything we’ve done, everything we say and everything we do. The whole team is organized around that principle and that philosophy — the goal of helping more and more people all the time.”

‘Keeping the People Who We Can Help’ at the Center

KEVIN O’CONNOR

Collaborative Events Committees

2020 National Critical Issues Forum Planning Committee

RICHARD K. GILROY, MD
Intermountain Medical Center

JOHN MAGEE, MD
University of Michigan

KEVIN O’CONNOR
LifeCenter Northwest

Thomas A. Nakagawa, MD
Pediatrics Professor
UF College of Medicine - Jacksonville

Sandy Kirchner, MSN, APRN
Bryan Medical Center - Bryan Trauma

Matthew Kirschen, MD, PhD
Children’s Hospital of Philadelphia

Katie Mckee
LifeSource

Kelly Ranum
Louisiana Organ Procurement Agency

2021 National Donor Management Summit Planning

DOUG BUTLER
Southwest Transplant Alliance

Adam Schiavi, MD, PHD
Johns Hopkins Hospital

Remonia Chapman
Gift of Life Michigan

Sophia Smith, MD
Children’s National Hospital

Cynthia Gries, MD, MSC
AdventHealth Orlando

Tommy Thomas, MD
Emory University

2021 Organ Donation Exploratory Seminar Planning Committee

Rondi Gelbard, MD, FACS
UAB Hospital

Christoper Michetti, MD
Inova Fairfax Hospital

Patti Niles, BS, RN, CPTC
Southwest Transplant Alliance

Galen Henderson, MD, FNCs
Brigham and Women’s Hospital

Ahmad Mirza, MD
Augusta University Medical Center

Randall Sung, MD
Michigan Medicine

DAN Lebovitz, MD
Lifebanc

The Alliance Leadership Awards

2021 Rising Leader Award

INGRID Palacios
Multicultural Community Outreach Program Manager,
New England Donor Services

2021 Visionary Leader Award

DAN Lebovitz, MD
Pediatric Intensivist,
Akron Children’s Hospital Medical Director, Lifebanc

2021 Committed Leader Award

Joann Brooks, RN, BS, MSN
Interim Clinical Nursing Director,
University of Michigan Transplant Center

2021 Transformational Leader Award

Howard Nathan
President and Chief Executive Officer,
Gift of Life Donor Program

This year, The Alliance introduced a series of awards to recognize individuals who have been invaluable in their contributions to our programs that advance the national community of practice. Four awards were presented to leaders in the community of practice at the National Donor Management Summit on September 1, 2021.
EXECUTIVE LEADERSHIP IN THE FIELD

TEAM MEMBER CONTINUING EDUCATION

Directors - Guiding the Alliance strategy and priorities

Education Opportunities in late Fall 2022

- on-demand webinars
- Education Credits (CEPTC & Nursing) for opportunities in addition to our standard Live Advancement National Leadership Councils and Committees for Transplant Professionals
- Advanced Practice Provider Forum - September 2022 – Orlando, FL
- Channel, 12 months from the live webinar presentation

Registration to each of our 25 annual live The Alliance Live Advancement Series

Access for the community at no cost

Approx. $450 per user

The Alliance Learning Series – Complementary to The Alliance Live Advancement Series

Up to 10 complementary user seats

Approx. 15% savings

Approx. 10% savings

Approx. 5% savings

The Alliance Organ Donation Educational Experience Seminar

Available to the community at no cost

Available to the community at no cost

Available to the community at no cost

Available to the community at no cost

The Alliance Introduction to Organ Donation and Transplantation Textbook

The Alliance Introduction to Organ Donation and Transplantation Textbook is an anthology of essays written by renowned experts in the field, including intensivists, healthcare professionals, legal practitioners, communications experts and donor families. Each chapter appears in the style and vernacular of its respective author and demonstrates their years of invaluable experience. The goal of this publication is to provide the reader with a comprehensive scope of understanding in the field of donation and transplantation, as well as valuable insight and critical thinking.

TEAM MEMBER PROFESSIONAL DEVELOPMENT

- Diversity, Equity, Inclusion Programs and Resources
- The Alliance 101 Membership Program Peer mentorship for OPO and Transplant professionals
- The Alliance Themed Mentorship Program Peer mentorship for OPO and Transplant professionals
- Exclusive Mentorship Discussion Boards
- Mentorship Resource Center

ACCESS TO NEW CONTENT & INFORMATION IN THE FIELD

- Cross-Community Comprehensive Terminology and Reference Guide
- The Alliance Special Series: Regular, interactive hot topics and insights (formerly The Education Corner)
- The Alliance Pulse
- The Alliance 1:1 Mentorship Program Peer mentorship for OPO and Transplant professionals
- The Alliance Themed Mentorship Program Peer mentorship for OPO and Transplant professionals

BROAD ORGANIZATIONAL DEVELOPMENT, TOOLS AND RESOURCES

- The Alliance Job Board - Public job board for members of the organ donation and transplantation community of practice
- The Alliance Executive Insight Series - Semi-annual publication for senior executive leadership of hospitals and transplant centers
- The Alliance Community Resource Toolbox - Comprehensive digital library, housing hundreds of effective practice measures for the donation and transplantation community of practice

PROMOTION OF INDIVIDUAL OPOS, TRANSPLANT CENTERS AND HOSPITALS

- Listing on Wednesday Night
- Organization highlighted during pre-show graphics
- Organization highlighted during pre-show graphics
- Organization highlighted during pre-show graphics

Priority consideration to serve on the Alliance Board of Directors – Guiding the Alliance strategy and priorities

Priority consideration to serve on the Alliance National Leadership Council and Committees