Engaging Donor Champions to Lead Policy Change

The effects of the COVID-19 pandemic have changed the way hospital development coordinators interact with hospital personnel. To promote safety and appropriate social distancing, staff education and debriefing has transitioned from in-person events to a virtual setting. This webinar will explore ways to improve donation policies within the hospital and highlight strategies to increase engagement and collaboration through virtual education. Specific areas of focus include policy change that promotes success in donation with emphasis on CMS Final Rule and DCD protocols.

At the end of the webinar, participants should be able to:

- Apply strategies learned to ensure compliance of new CMS Final Rule.
- Identify effective practices to enhance hospital engagement through virtual and in-person forums amidst the COVID-19 pandemic.
- Develop hospital policies that align with the CMS Final Rule and support DCD protocols, with respect to the withdrawal process.

Register at www.organdonationalliance.org/events/live-advancement-series/