

# SPECIALIZED SPONSORSHIP OPPORTUNITIES



## SIGNATURE EVENT SPONSORSHIP PROGRAM

The Alliance is currently planning 3 in-person events in 2023. Two events will be one-day. Corporate Partners are invited to enhance their level of sponsorship for a special discounted rate.

### National Critical Issue Forum: Normothermic Regional Perfusion (NRP) - March 21, 2023

Presenting Sponsor \$15,000  
Pre-event Reception Sponsor - \$3000  
Table Exhibit - \$2000  
Promotional Video (1 minute) - \$1000  
Breakfast - \$1500  
Morning AM Break - \$1000  
Lunch - \$3000  
Afternoon PM Break - \$1000

### National Pediatric Donation and Transplantation Summit - May 24-25, 2023

Presenting Sponsor \$20,000  
Pre-event Barbecue Sponsor - \$5000  
Exhibitor Booth - \$2000  
Promotional Video (1 minute) - \$1000  
Breakfast (Day 1) - \$2000  
Morning AM Break (Day 1) - \$1000  
Lunch (Day 1) - \$3000  
Afternoon PM Break - \$1000  
Evening Reception \$5,000  
Breakfast (Day 2) - \$2000  
Morning AM Break (Day 2) - \$1000  
Lunch (Day 2) - \$3000

### National Critical Issue Forum: Logistics and Reducing Organ Loss - September 13, 2023

Presenting Sponsor- \$15,000  
Table Exhibit - \$2000  
Promotional Video (1 minute) - \$1000  
Breakfast- \$1500  
Morning AM Break- \$1000  
Lunch- \$3000  
Afternoon PM Break- \$1000



## MATCHING GIFTS PROGRAM

This sponsorship matches individual contributions received during Giving Tuesday and beyond. These gifts support our learning and professional development programs, provided to the community at no cost. Sponsorship promoted in all gift-giving communications.

**\$3,000/ year + MATCHED DONATIONS**



## WEBINAR SPONSORSHIP PROGRAM

As the presenting sponsor of a specialty webinar, you may help identify a relevant topic or potential speaker for a webinar presentation, promoted to our digital subscriber audience of more than 19,000 professionals. Topic and content are subject to approval criteria. Available to Advocate Level Partners only.

**\$2,500/webinar**



## THE ALLIANCE MENTORSHIP PROGRAM

Become the presenting sponsor of our specialized peer mentorship program, designed to help early-career donation and transplantation professionals connect and collaborate with experienced peers across the country, inspiring success and powering futures.

**\$20,000/year**



## SPONSOR/PARTNER EMAIL PROGRAM

Extend a dedicated marketing e-blast to The Alliance's audience of more than 21,000 donation, transplant and healthcare professionals. Subject to approval criteria. Sponsor must provide all messaging and artwork to the necessary specifications. Limited number available each year. Available to Corporate Partners only.

**\$2,500/email**



## ANNUAL ALLIANCE LEADERSHIP AWARDS PROGRAM

Become the presenting sponsor of The Alliance National Leadership Awards, which recognize national thought leaders in the areas of collaboration and engaged learning. Awards and news release will include the Awards Sponsor.

**\$5,000/year**

*The Alliance is not a membership organization and therefore relies on the financial support from organizations who are united in our mission of saving and healing lives. That support enables The Alliance to continue powering synergy, sparking innovation and turning discoveries into solutions for an equipped, agile and empowered community. There are many ways to support The Alliance, including becoming a Corporate Partner or participating in any of our unique monthly or annual programs listed above.*

*We would be honored to have you join us as a valued Alliance Corporate Partner.*

*Please contact:*

*Karri Hobson-Pape, Executive Director  
404-558-0562 | karri@organdonationalalliance.org  
931 Monroe Drive NE | Suite A102-284 | Atlanta, GA 30308*