

THE Alliance | 2026 Corporate Partner Benefits

ADVOCATE
2026-2027
\$42,000
MULTI-YEAR DEAL
Save! \$2000!

CONSIDER SAVING WITH A
MULTI-YEAR DEAL!

We have a portfolio of platforms, products and services for all of the ways your clients connect. You'll get strategic and custom capabilities.

ADVOCATE \$22,000	SUPPORTER \$11,000	FRIEND \$6,000
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We are committed to delivering innovative and relevant experiences across all platforms.

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BRAND EXPOSURE & AWARENESS

Corporate partner profile on the Alliance website			
Logo recognition in 25+ Alliance Webinars			
Recognition in The Alliance 2026 Annual Impact Report			
Logo recognition in The Alliance Weekly Email & Program Updates			
Included "Presenting Sponsorship" of one (1) webinar. Choose any one of our Donation or Transplant-focused webinars to meet your business objectives. <i>Specific programs subject to availability.</i>			

INCREASED INFLUENCE IN THE COMMUNITY OF PRACTICE

Brand recognition in all Alliance board and national council meetings			
Frontline Hero / Profile featurette for staff member			

CORPORATE ANNOUNCEMENTS

Dedicated custom ad space in the Monday Minute weekly email (Must be coordinated in advance with Director of External Affairs)	 2x/year	 1x/year	
Customized shout-out on The Alliance social media feeds; may be used to promote recent products or announcements. (Must be coordinated in advance with Director of External Affairs)	 4x/year	 2x/year	 1x/year

THOUGHT LEADERSHIP OPPORTUNITIES

Case Study - Advancement in Action - Demonstrate thought leadership through specialized case studies with fellow Alliance Professional and Corporate Partner organizations. These virtual case analyses are designed to showcase unique, innovative and effective solutions to critical challenges affecting the donation and transplantation community, and amplify these efforts for broader sharing and replication.	 Create & View	 Create & View	 View Only
Provide editorial content for up to three (3) news posts by December 31, 2026 to be shared on The Alliance News Center and social media; subject to approval criteria.			
Submit effective practice resources to be posted in The Alliance Community Resource Toolbox.			

EXTENDING REACH THROUGH COMMUNICATIONS

Provide a promotional video to be shared on The Alliance social media channels. Subject to approval criteria.			
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EMPLOYEE ACCESS TO NEW INFORMATION & CONTENT

National System Modernization Update. Easy-access curated information from HRSA, CMS, OPTN regarding changing regulatory environment.			
State Legislation & Donor Registries by State. Updated UAGA and Determination of Death legislation.			

LEAD GENERATION *A \$5000 SPONSORSHIP VALUE PER EVENT!

Includes list of all attendees (name, title, email). Supplementary sponsorship opportunities available.

National Collaboration Forum - Transplantation and Donation Management. March 26-27, 2026 Wyndham Grand Bonnet Creek. Orlando, FL. In collaboration with ASTS, AST, AOPO, & Gift of Life Institute. Included as a "Contributing Sponsor."			
National Critical Issues Forum - September 2026. Location TBD. Included as "Contributing Sponsor".			

EMPLOYEE PROFESSIONAL DEVELOPMENT & LEARNING

Select Learning Pathways. Access to curated on-demand courses on key topics that carry 5+ CE per program, including Organ Machine Perfusion & Preservation (CEs - 6.5, CEPTC & Nursing Credits) DCD Best Practices & Approaches (CEs - 4.5, CEPTC & Nursing Credits) NRP Best Practices & Approaches (CEs - 8.5 CEPTC & Nursing Credits) The Future of Organs for Transplant (CEs - 6.0, CEPTC & Nursing Credits) Pediatric Organ Donation & Transplantation (CEs -13.5, CEPTC & Nursing Credits)			
Complimentary live connections for each of the 25+ annual live Advance Series webinars (including CEs)			
Complimentary recordings for each of the 25+ annual live Advance Series webinars (including CEs)			
Conversation Series. Presentations and collaborative conversations highlighting complex and challenging topics for discussion.	Select programs available at no cost for partners only	Select programs available at no cost for partners only	Select programs available at no cost for partners only

HIRING TEAM MEMBERS

Complimentary job postings on The Alliance Job Board—publicly available for the donation and transplantation community of practice	Unlimited job postings Postings promoted in the Monday Minute	Unlimited job postings	
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TEAM GROWTH: ONBOARDING AND TRAINING OF NEW TEAM MEMBERS

 The Alliance Foundational Perspectives of Organ Donation Textbook Offered in print or eBook.	 1 free copy Copies available through Amazon; Contact the Alliance team for bulk pricing	Copies available through Amazon; Contact the Alliance team for bulk pricing	Copies available through Amazon; Contact the Alliance team for bulk pricing
OnboardingU: Orientation for Transplant Professionals via online Learning Pathways. Complimentary and discounted access for team members	Up to 5 complimentary seats; \$125 per additional	Up to 3 complimentary seats; \$125 per additional	Up to 2 complimentary seats; \$125 per additional
The Alliance Foundational Perspectives of Organ Donation Live Seminar + Textbook. 1-day virtual seminar for new members of the donation community.	20% discount	15% discount	10% discount

INCREASED INFLUENCE IN THE COMMUNITY OF PRACTICE

Special invitations to system-wide discussions about changes in the community of practice			
Access to The Alliance Corporate Partner Advisory Committee. Provide guidance/insight on emerging issues in the field (Annual meeting: Nov. 2026)			

Please note: The Alliance programming is supported but not influenced by corporate partners. The Alliance is not an advocacy organization and always intends to maintain an objective and unbiased perspective.